

# Okta and PwC

Your path to powerful, simplified identity security





# Unlock agility. Support transformation. Do it all *securely*.

Your organization's identity is both an asset and a vulnerability. Managed strategically, identity security can bind your tech stack together through a powerful, unified layer of security. Managed poorly, gaps and fragmentation create vulnerabilities. Bad actors know this. According to [PwC's 2026 Global CEO Survey](#), almost a third of CEOs (31%) believe their company is highly or extremely exposed to the risk of a significant financial loss from cyber threats in the coming year.

A consolidated and strategic approach to identity and access management (IAM) can stop these bad actors in their tracks. What's more, it allows your teams to move faster, innovate smarter, and serve customers better through more seamless and help secure authentication. As the rise of AI continues to both transform the attack surface and create a new horizon of possibility, a modern IAM strategy helps businesses act boldly without compromising essential security.

Okta and PwC help organizations like yours achieve this. By combining PwC's deep expertise in Cybersecurity, Risk, and Regulation with Okta's industry-leading cloud identity platform, we help deliver a tailored solution that strengthens security, saves time, and creates remarkable customer experiences for long-term success.



# Turning identity security into your secret weapon

## STEP UP YOUR SECURITY

Protect users at every login with stronger authentication that mitigates risk before, during, and after login.

## DELIGHT CUSTOMERS

Limit friction, build loyalty, and gain trust with seamless logins that match security with ease of use.

## PREVENT TECHNICAL DEBT

Streamline identity tools and simplify governance with a unified platform built for increased control.

## ACCELERATE INNOVATION

Stay AI-ready with developer-friendly tools that can put your next big step within reach.

## STAY COMPLIANT, CONFIDENTLY

Easily align identity-first protocols with the industry-specific regulatory standards.



Security that scales with the business



Identity programs led by outcomes, point solutions



Faster enterprise adoption with lower risk



A future-ready foundation for AI and digital growth



# The future of your organization starts with modern identity. Okta and PwC have a roadmap to help get you there.

*Secure experiences your customers can enjoy*

## **Auth0 platform**

- Peak customer security, holistic with bot detection, attack protection, and more
- An intuitive, powerful identity foundation developers can use to accelerate innovation
- Cloud-native infrastructure that secures billions of logins every month

*Workforce solutions that help make security (and efficiency) easier*

## **Okta platform**

- Governance, lifecycle management, and privileged access management tools tailored to your org's needs
- Unified insights into potential vulnerabilities
- Automation tools that streamline provisioning, deprovisioning, and threat response

## **PwC brings your new identity to life**

The joint advantage



### **Identity as the #1 Attack Vector**

- Strategic security focus
- Elevates urgency & deals



### **Business-Led IAM**

- Driving business outcomes
- Unlocks transformation budgets



### **Deep Fortune 500 Reach**

- 80%+ of Fortune 500
- C-suite access & influence



### **Platform & Consolidation**

- Unified IAM solutions
- Larger multi-product deals



### **Proven Accelerators**

- Faster implementation
- Reduced delivery risk



### **Cyber & Compliance Expertise**

- Regulatory alignment
- IGA & PAM expansion



### **End-to-End Delivery**

- Strategy to Optimization
- Improved retention



### **AI-Ready Identity**

- Securing AI & next-gen IAM
- New revenue streams



# The security (and strategy) required for the age of AI

Traditional approaches to identity security are not designed for agentic systems. With Okta and PwC, you can prepare your organization for an AI-enabled future, securely and at scale.

## Secure

### *Auth0 for AI Agents*

Empower developers to build inherently secure AI agents with intuitive tools and built-in protections that address the unique vulnerabilities of non-human identities to help prevent future breaches

## Connect

### *Cross-App Access (XAA) for AI Agents*

Enable AI agents to securely connect to the systems and applications they need under a principle of least privilege, protecting sensitive data without granting them the unlimited standing access that exposes organizations to massive risks

## Manage

### *Agent Identity Lifecycle*

Establish full lifecycle management for AI agents with holistic visibility, access control, and governance to empower already strained IAM teams and enable shared responsibility for AI security across the entire business

## Detect

### *Visibility and Governance*

Reduce the attack surface by providing real-time detection and remediation of AI identity configuration risks, giving you the visibility needed to securely manage the proliferation of non-human identities

**Winning Together:** A large educational assessment organization was struggling with a costly and outdated on-premise identity platform that resulted in a poor user experience. By collaborating with PwC and Okta, they migrated to the Okta Customer Identity Cloud, which modernized their infrastructure and enabled a seamless, single sign-on experience. The new solution ultimately reduced operating costs, increased security, and delivered an enhanced, custom-branded user experience.





# Your future: demystified

This PwC-led survey found that companies with CEOs who are actively pursuing reinvention and exploring new sectors are outperforming their peers. Specifically, more cautious companies are growing 2% more slowly than their more dynamic peers and have profit margins that are 3% lower.

The more innovative companies on the planet, from AI start-ups to the world's biggest brands, entrust their identity security to Okta. Combined with PwC's advisory services, which have served over 80% of the Fortune 500, Okta can help your organization accelerate its secure, strategic path forward.



Resources:

[Learn more about Okta and PwC](#)