

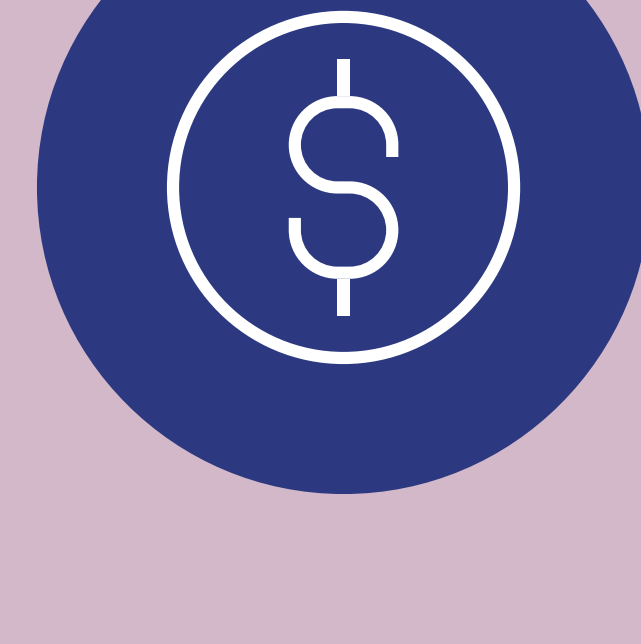


# Top Organizations Are Automating Identity With Okta Workflows

With ever-expanding networks of end users, IT teams rely on automation to address the complex identity processes that keep everyone engaged, productive, and secure. The problem is, organizations don't always have the development resources to build that capability in-house. **Okta Workflows** solves this by embedding no-code automation across a wide range of lifecycle and identity-related tasks—putting the power of automation into more peoples' hands.

Here's how it works and how Okta customers are making the most of it.

## Brands are bidding goodbye to custom scripts and code



It's expensive to maintain as technology and compliance needs change.



It requires a specific skill set—what happens when your coder leaves?

## Okta Workflows changes the game...

Custom flow options, pre-built connectors, intuitive conditional logic, and other plug-and-play functionality makes automating identity-specific tasks quick and simple.



### Faster time to value

Create custom logic for business processes at a fraction of the time.



### Improved maintainability

Choose from a catalog of connectors to simplify maintenance.



### Lower total cost of ownership

Minimize technical debt, and hours of unnecessary tasks.



### Enhanced security

Eliminate the risk of embedding API tokens or keys in scripts.

## ...and organizations are seeing the benefits

**90%** less time spent writing custom code, on average

**75%** less time devoted to onboarding and offboarding

With Okta Workflows, anyone can innovate. These three global enterprises give a glimpse of the solution in action.

## BAIN & COMPANY

### Bain & Company deploys custom logic for seamless provisioning, deprovisioning, and authentication

Bain & Company, one of the world's largest management consulting firms, consistently ranks as a top employer and takes pride in putting its people first. It's no surprise that the organization is building exceptional experiences for all 12,000 of its employees, as well as its network of external users.

With thousands of end users being onboarded and offboarded across its broad technology stack, Bain & Company used Okta Workflows in several ways:



Reduced the risk of ghost accounts by recognizing and removing those stuck in "pending" status.



Automatically assigned the right accounts, groups, and privileges based on spreadsheet data alone.



Minimized login steps for users after discovering that 38% of logins were not completed.

All of these would have been manual processes, but with Okta, Bain & Company saved time and cut costs.

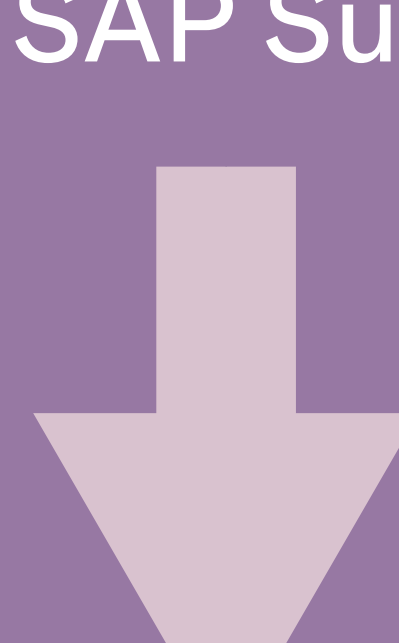
## PELOTON

### Peloton connects third-party and HR platforms to boost security and user experience

With 4.4 million members, Peloton is the world's largest interactive fitness platform. The brand connects a global community with group fitness activities such as running, strength training, yoga, and of course, cycling.

But while its customer experience is second to none, its internal processes needed an upgrade. Specifically, the Peloton team wanted to automate account creation and account management. With Okta Workflows, Peloton's system:

Automatically takes profile attributes from G Suite and follows a pre-set logic to create accounts in SAP Success Factors.



Turnaround on ticket completion and approvals also dropped by 50%.

Automatically suspends accounts and clears sessions when users take a leave of absence.



This makes it compliant with HR's enhanced security protocols.

Now, the Peloton team is solving complex identity issues with Okta Workflows, and is well equipped to handle any future use cases.



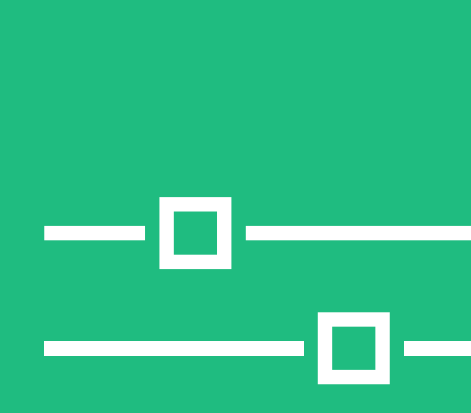
### Chipotle automates identity processes at scale to stay ahead of a rapidly changing restaurant industry

With 2,500 restaurants across Europe and North America—and 300 more opening this year—Chipotle Mexican Grill employs 90,000 people, including the teams who operate its two corporate headquarters both onsite and remote.

Although Workday has long been the central hub of Chipotle's HR system, it used to rely on a highly complex Visual Basic script. That is, until Okta Workflows started connecting all the dots:



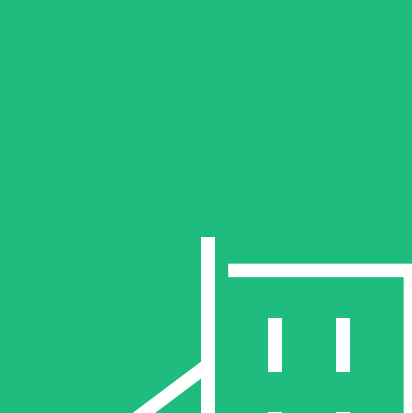
Automate the deletion of deactivated users after a set period of time.



Eliminate the manual programming required for custom HTML emails.



Provide new hires with accounts, passwords, and access privileges on day one.



Function seamlessly across a hybrid tech stack to provision on-prem servers.

These are just some of the ways Chipotle has customized its user experiences thanks to Okta Workflows and the always-on support of the Okta Customer First team.

There are so many potential use cases for Okta Workflows. As part of Okta's Business Services, organizations can configure it to solve their unique business challenges. What will you build? Watch the full Oktane21 presentations and find your inspiration.