



Enable Simple, Secure Consumer Access to Critical Online Services

Identity fraud is at an all-time high.

Organizations want to deepen the relationship with their consumers through web and mobile channels, but keeping consumer identity secure and private in the digital space is a challenge. Companies need a better, safer way to securely manage their customers' identities while delivering the modern, frictionless digital experiences they've come to expect. Okta + SecureKey join forces to help organizations give their customers safe, easy access to services and products by leveraging credentials they already have and trust to verify their digital identities.

Arm your consumers to quickly self-authenticate in digital

In industries that manage sensitive information, like banking, telecom, government, and healthcare, it's critical to carefully manage customers' digital identities while delivering a frictionless user experience. Okta's world-class identity management works with SecureKey's Verified.Me platform to help organizations simplify consumer access to online services, getting them quick access to the organization's digital apps and services without compromising security. The joint solution lets consumers use credentials they already have, like the login they use for their bank, to securely create trusted digital identities they can leverage for secure, as-needed access to online apps and services.

Together, Okta + SecureKey let you:

- Confidently provide customers with secure, frictionless branded user experiences in the mobile and digital space
- Create secure digital customer identities to authorize online transactions in industries where security and privacy are concerns
- Streamline user authentication for account recovery, call centers, support requests, in-store and in-branch and other use cases
- Enable intuitive self-service, like opening new accounts and verifying attributes like age or location, that saves customers time and enterprises money

How Okta + SecureKey work together

Okta's best-of-breed identity management works with SecureKey's Verified.me platform in a joint mobile and web authentication solution that enables a company's end-users to leverage the network credentials they already know—e.g., the login for their bank—to log into Okta to access digital apps and services. This user-centric solution is frictionless and empowering, giving customers the controls to explicitly authorize the sharing of their credentials on an as-needed basis, with the company verifying their identity.

Consumers enroll in Verified.Me to verify their identities using personal information they already provided to organizations they use, like a financial institution, and to consent to sharing that information with service providers with whom they want to conduct transactions. When consumers attempt to initiate a transaction within a service provider's app that is using Okta for authentication and SecureKey's Verified.Me for identity verification, the user can easily consent to passing verified

identity information from Verified.Me into Okta to make frictionless, secure authentication a reality.

SecureKey uses restful API calls to supply a Digital Asset Consumer (DAC) adaptor that runs as a docker container on service providers' sites, enabling service providers to authenticate and retrieve data effortlessly from the network. The pre-integration of the DAC adaptor with Okta's IAM suite automates verification, including step-up authentication when required, for example to verify document signing or for high-value transactions.

The Okta + SecureKey integration enables a high level of consumer self-service, including new account signup, verification for support or call-center calls, account recovery, and other functions, saving significant IT time and reducing enterprise costs.

With Okta + SecureKey, enterprises can...

- Provide value-added digital and mobile services to customers, without compromising security or privacy, across all service channels
- Use strong digital identity management to enable customer self-service and dramatically reduce IT hours and other enterprise costs
- Quickly and effectively sign up new customers, verify their identity, and authenticate them with step-up MFA, where needed
- Use industry-leading IAM and digital identity tools to give customers a consistent, frictionless experience that increases engagement and builds trust

For more information on this integration, go to okta.com/partners/securekey
If you have questions, please contact our sales team at okta.com/contact-sales

About Okta

Okta is the leading independent provider of identity for the enterprise. The Okta Identity Cloud enables organizations to securely connect the right people to the right technologies at the right time. With over 6,500 pre-built integrations to applications and infrastructure providers, Okta customers can easily and securely use the best technologies for their business. Over 7,400 organizations, including 20th Century Fox, JetBlue, Nordstrom, Slack, Teach for America and Twilio, trust Okta to help protect the identities of their workforces and customers. For more information, go to okta.com.