okta

# Okta Workflows

No-code identity automation and orchestration

To support the innovation and transformation that's happening more rapidly than ever before, organizations need solutions that empower their teams to move more quickly and effectively.

## Simplify and automate identity processes, at scale

Okta Workflows allows anyone to build any identity-based experience, without code. With both out-of-the-box integrations and templates as well as the ability to connect to and orchestrate across any API, Okta Workflows makes it easy to scale automation for any identity-related process – from automating user onboarding and provisioning, to just in time authorization for DevOps processes, to automating identity-centric security responses, to orchestrating customer data across backend systems, and more.

Okta Workflows allows anyone to innovate and puts identity at the heart of delivering amazing, personalized, and protected experiences.

SONOS — Sonos simplified troubleshooting and **reduced potential points of failure from 5 to 2** by consolidating IdP and automation solutions (learn more here)

slack — Slack saved **45 minutes** per day (200 hrs / yr) for IT with automated access review & monitoring process (see full journey here)

Croix-Rouge Française can now create and **provision a temporary account in <5mins, instead of several days or weeks** (see full journey here)

PELOTON — Peloton saw a **50% reduction in time** to address helpdesk tickets related to employee account creation / management (learn more here)

WYNDHAM HOTELS & RESORTS — Wyndham **reduced the cost of ongoing development labor by 85%,** and cut the time for providing custom app access reports and scripts by 50% (learn more here)

## Benefits

Okta customer savings by automating identity processes with Okta Workflows:

### $5B
Approximate amount of total dollars saved by Okta customers using Workflows

### 130M hours
Approximate amount of total time saved by Okta customers by using Okta Workflows

*Note: These calculations represent an approximate amount of total savings based on Okta customers over one year (between May 2022 - May 2023)*

## Key Capabilities

Okta Workflows makes it easy to automate identity processes at scale – without writing code.

### Plug into apps you already use with pre-built connectors

- Pre-built Connectors: Use our out-of-the-box app connectors such as Google Workspace, OneTrust, Marketo and Jamf
- Connect to Any API: Call any API endpoint not found in our connectors

### Deliver impact fast with customizable templates

- Out-of-the-Box, Configurable Solutions: Find, add and customize pre-built flowpacks from our Templates library to your Workflows environment to solve common use cases for your organization
- Learn Best Practices: Explore pre-defined, Okta-validated templates to learn best practices and gain insights into how Okta's community is using Workflows

### Alternative to code

- Connect Multiple Apps in One Process: Kick off actions in multiple apps with no code
- Trigger Events Instantly – or on a Schedule: Trigger events from Okta or other applications, or run flows on a schedule and eliminate scripts
- Conditional Logic: Control flows with 'if this, then that' or looping logic
- Data manipulation: Format and clean data as it passes between apps. Compose messages by dragging and dropping fields

# How Identity Automation Can Help Your Organization

Here are some of the top reasons that organizations use Workflows today, by use case type:

## Extend user lifecycle management

| Automate app provisioning or device during user onboarding | Transfer assets prior to user deactivation | Dynamically spin up temporary partner environments with partner-specific group assignment | Automate user notifications from Access Certification Decision | Send ad hoc or scheduled on/offboarding notifications |
|---|---|---|---|---|
| **okta** + SaaS apps: e.g. box, Google, Office 365, salesforce, slack, jamf | **okta** + SaaS Apps: e.g. Google, Office 365, salesforce | **okta** + SaaS apps box, Google, Office 365, salesforce, slack, jamf | **okta** + slack, Teams | **okta** + Communications Platforms: e.g. Gmail, Office 365, PagerDuty, slack, Microsoft |

## Simplify daily IT Operations

| Discover and take action on stale or inactive accounts | Automate auditing and reporting, and set up an automatic schedule to send results | Catch and fix conflicts during identity creation, such as duplicate usernames or emails. | Schedule automated alerts or notifications to employees | Capture document signatures in applications such as Adobe or DocuSign |
|---|---|---|---|---|
| **okta** + SaaS apps: e.g. box, Google, Office 365, salesforce, slack, jamf | **okta** + Google Sheets, slack | **okta** + Google, Office 365 | **okta** + Gmail, Office 365, PagerDuty, slack, Microsoft | **okta** + Adobe, DocuSign |

## Automate Security Operations

| Configure tracking and alerting to prevent account takeovers | Take action on inactivity (e.g. identify inactive accounts) or suspicious activity | Suspend user device upon offboarding, and automatically send shipping information to return devices | Manage access to GitHub repo based on status from training assessments |
|---|---|---|---|
| **Risk Signal:** e.g. Okta Suspicious Activity, API Token created, Proofpoint TRAP + **okta** | **Risk Signal:** e.g. Okta Suspicious Activity, API Token created, Proofpoint TRAP + **okta** | **okta** + kandji, jamf | **okta** + SECURE CODE WARRIOR |

## About Okta

Okta is the leading independent identity provider. The Okta Identity Cloud enables organizations to securely connect the right people to the right technologies at the right time. We provide simple and secure access to people and organizations everywhere, giving them the confidence to reach their full potential. To learn more, visit okta.com