

# A Strategic Approach to Zero Trust Security

As modern security organizations continue to make zero trust a core strategy, most find it increasingly difficult because they face expanding access needs and an increasing threat landscape. As a result, they struggle to find the approach that is right for them and where to start.



## Top Reasons that Cybersecurity Has Become More Difficult



41%

An increase in the number of remote workers accessing the corporate network and/or applications



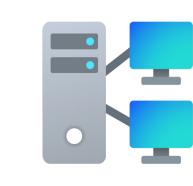
38% An increase in the threat landscape

## Is Zero Trust Right for Your Organization?

Zero trust is a broad initiative. If you answer yes to the following three questions, then a zero trust security model will likely benefit your organization.



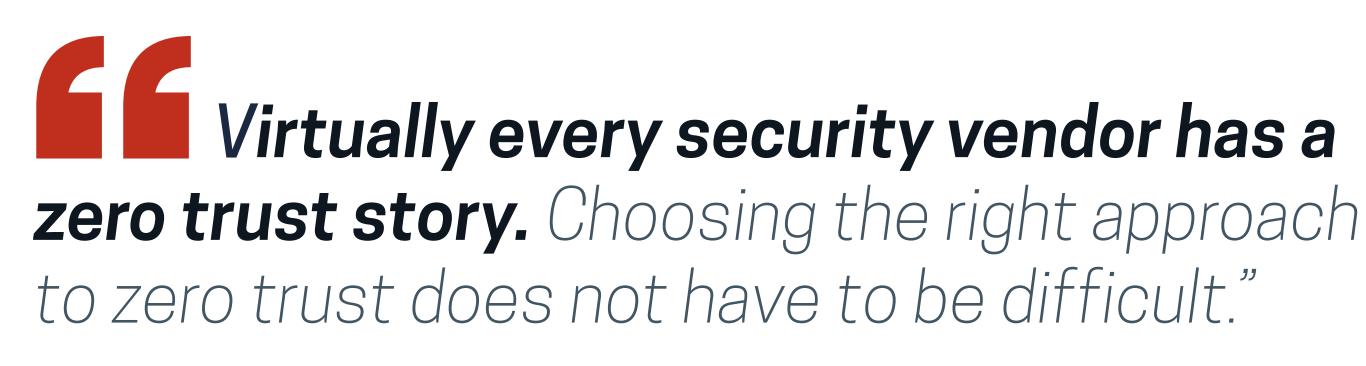
1. Does your organization have a highly distributed workforce and device ecosystem?



2. Does it have a multigenerational, hybrid operating environment?



3. Does it have a broad data management landscape and data ownership?



- Carla Roncato, Senior ESG Analyst

#### A STRATEGIC APPROACH IS BEST SUITED FOR ORGANIZATIONS WITH:

- Advisory, technology, and support services requirements.
- No preference in choice of deployment model and cloud providers.
- Depth of need in two or more elements of zero trust.
- Existing investments with strategic platform vendors and roadmaps.
- Interoperability and automation across platforms for visibility.
- Orientation around outcome-based KPIs and flexible contracting agreements.

## Introducing the Spectra Alliance, a Strategic Approach

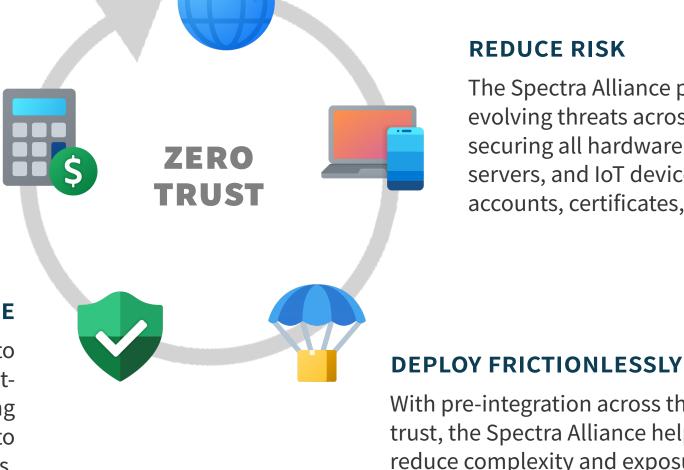
The Spectra Alliance helps organizations accelerate their journeys to zero trust.

#### **INCREASE COVERAGE** The Spectra Alliance works for both distributed and office scenarios with

no rip-and-replace requirements, regardless of which devices, users, networks, and applications are used or where they are located.

#### **OPERATE COST-EFFECTIVELY** Across both CapEx and OpEx,

the Spectra Alliance helps organizations to streamline their resources, staff, and longer-term operations and minimize unknown financial considerations.



## **REDUCE RISK**

The Spectra Alliance protects against modern and evolving threats across multiple attack vectors, securing all hardware (laptops, mobile phones, servers, and IoT devices) and digital assets (user accounts, certificates, applications, and data).

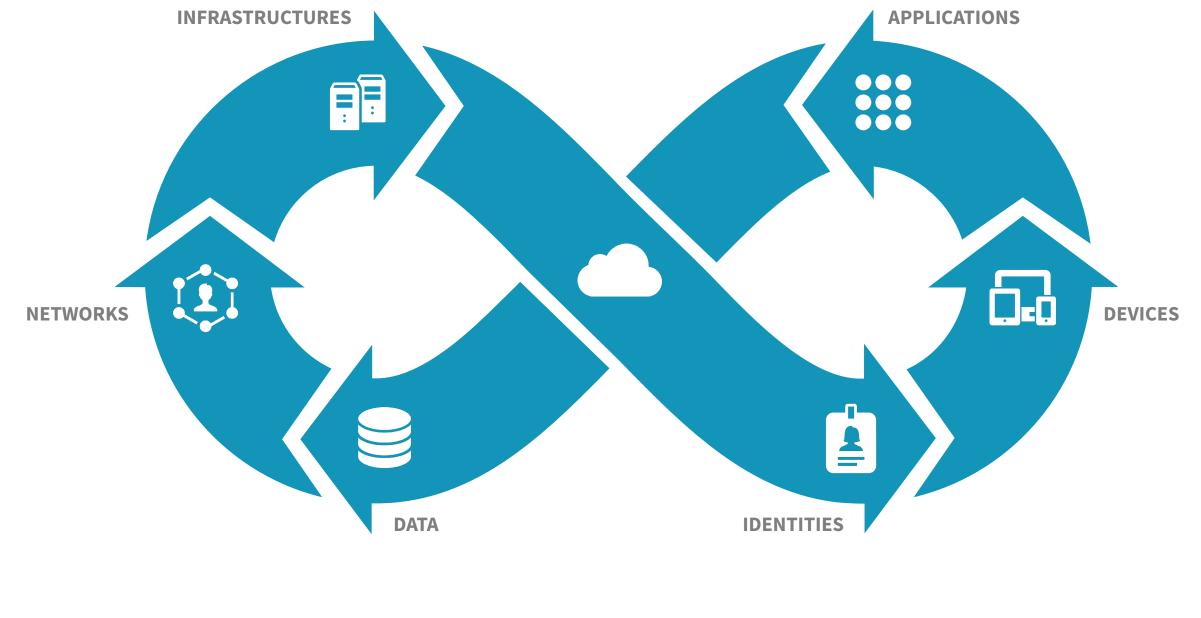
#### **ZERO TRUST ARCHITECTURE** The Spectra Alliance helps organizations to

achieve a zero trust architecture with bestof-breed cybersecurity vendors leveraging plug-and-play integrations, allowing them to future-proof their investments.

## With pre-integration across the journey to zero

trust, the Spectra Alliance helps organizations reduce complexity and exposure to risk.

The Spectra Alliance Members



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- Identity Threat Protection
- **→** netskope
- Secure Access Service Edge • Cloud Access Security Broker
  - Data and Threat Protection

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• Zero Trust Network Access

# okta

- Cloud Workforce Identity
- Cloud Customer Identity • Access Management

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- Adaptive MFA

# proofpoint.

• Cloud Access Security Broker

Email Security

- Data Loss Prevention
- Secure Access Service Edge

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