

Modernize Identity and Enhance Security with Okta and AWS

Okta (acquired Auth0) provides a comprehensive, integrated identity-as-a-service solution that helps companies manage user access across any application, device, or location, and is built from the ground up on AWS. Together with AWS, we protect and enable employees to be productive, and help consumers securely connect with an organization's online services. Our combined solution lets you manage user identity and access for the applications you build for employees, contractors, partners, and customers. Okta offers 18+ integrations for a variety of AWS technologies, and integrates with new and existing technologies in your stack.

Secure and frictionless workforce experience



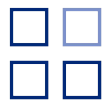
Enable centralized access

Connect Okta with AWS Single Sign-On (AWS SSO) to enable single-click access to the AWS SSO user portal, where users can access all of their AWS accounts in one place



Boost efficiencies with AWS CLI

Developers can authenticate within the AWS Command Line Interface instead of the SSO view by signing in with their Okta credentials and Okta MFA



Connect to the right applications

Apply strong MFA to secure workforce access to Amazon WorkSpaces and other apps including Amazon Chime, Amazon QuickSight, and Amazon WorkMail



Save time with Workflow Connector

Automatically add or remove AWS entitlements – either individually or in total, for new or departing users – as part of an Okta Workflow

Identity for customer-facing initiatives



Better customer experience

Add MFA to your application, and even define the specific points required to reduce friction during your authentication process



Leverage supported integrations

Connect with AWS services such as AWS Amplify and Amazon EventBridge, along with Marketplace partners, to accelerate development timelines



Be database agnostic

Continue to use your existing user database or migrate your user information to Okta



Learn more about your users

Add progressive profiling to your application to capture additional pieces of information about a user

Benefits of Okta + AWS

Higher availability

Okta itself runs in the always-on AWS cloud

Lower costs

Okta orders contribute to AWS Enterprise Discount Pricing

Faster procurement

Buy Okta directly through AWS Marketplace

Simpler contract management

Manage Okta invoicing the same way you would with AWS

okcupid

Workforce Case Study: Centralize access and increase agility

Challenges

Centralizing IAM for its on-prem environments was key for OkCupid. Employees logged in separately to each environment and had to keep track of multiple passwords. Admins had to repeat configurations in each account, a time-consuming process.

Solution

OkCupid migrated from its on-prem systems to AWS, and used AWS SSO with Okta's Universal Directory to maintain centralized access for its AWS accounts. It can manage users, groups, and devices using Okta's UD instead of their legacy provider.

Results

Two months

to deploy AWS SSO

Decreased risk of error

from automated user account creation and configuration

Leaner ops team

to focus on improving customer UX



“Having Okta in the middle makes it much simpler for us to do that because the only touchpoint is the identity integration with Okta. We don't need to manage anything else from AWS or outside vendors. And it gives us much more flexibility to migrate our identity backend.”

headspace

Customer Identity Case Study: Scale identity and drive efficiencies

Challenges

Headspace wanted to migrate from their own authentication solution for members, and needed an easy, frictionless way for customers to log in. At the same time, it needed to increase conversions and keep user data safe.

Solution

Okta CIAM (Auth0) was the solution to help provide the security they needed to scale with authentication and authorization for web, mobile, IoT, and legacy applications — all while integrating with existing platforms.

Results

Two weeks vs. months

to launch social logins with Google

Cost reductions

for building and maintaining CIAM

Resource gains

to focus on innovation and growth



“Our engineering team was able to focus more on building user value while reducing our costs. Account scraping was now offloaded to our new partner, saving us weeks of time in incident fighting.”

For a free trial, [visit Okta on AWS Marketplace](#)

If you have more questions, please contact our sales team at okta.com/contact-sales

About Okta: Okta is the leading independent identity provider. The Okta Identity Cloud enables organizations to securely connect the right people to the right technologies at the right time. With more than 7,000 pre-built integrations to applications and infrastructure providers, Okta provides simple and secure access to people and Okta is the leading independent identity provider. The Okta Identity Cloud enables organizations everywhere, giving them the confidence to reach their full potential. More than 14,000 organizations, including JetBlue, Nordstrom, Siemens, Slack, Takeda, Teach for America, and Twilio, trust Okta to help protect the identities of their workforces and customers. Learn more at okta.com.