

7 ways identity accelerates IT modernisation

Ageing IT is burdening business with cost and complexity. Adopting an identity-first approach can accelerate your evolution as a cloud-centric organisation, helping to increase IT efficiency, improve productivity and unlock growth.

Here are 7 ways it delivers.



1 Support for the hybrid cloud

Evolve towards a cloud-centric future at a pace that works for your business. A cloud-based identity architecture allows you to operate a secure hybrid IT model, with a seamless access experience across all your cloud and on-premises apps.

74%

of executives believe identity & access management is critical or very important to achieve their digital business initiatives

Source: Okta Solution Brief: Modernise Enterprise IT

2 Single pane of glass for all users

Multiple identity siloes create security holes and frustration for your users. Consolidating them into a single directory for every identity provides employees and customers with swift access to all your apps and resources.

47,000

Employee and volunteer user accounts now managed centrally by Croix-Rouge Française with Okta

croix-rouge française
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3 Hyper automate processes

Manual onboarding slows down the provision of essential apps. A modern identity solution streamlines joiner, mover, leaver processes, delivers day one access to new starters and frees up your IT teams to focus on business-critical activities.



12.6 minutes

Average time per week per employee spent entering and/or resetting passwords

Source: State of Password and Authentication Security Behaviors Report, Yubico

4 Secure your remote workforce

Adopting an identity-first approach paves the way to a true Zero Trust architecture, which secures access at the identity level to ensure only the right people have access to the right resources, at the right time.

61%

of data breaches in 2021 exploited credential data

Source: Verizon 2020 Data Breach Investigations Report

5 Build agile partnerships

Identity provides seamless federated access to partners and customer portals, helping you to connect securely and collaborate more effectively with third parties such as partners, vendors, contractors, and customers.

\$500,000

Saved by Bakers Delight in the first year of using Okta to connect its franchisees



6 Accelerate innovation and improve reliability

Developers often lack expertise in identity, which delays the roll-out of advanced digital experiences for employees and customers. Outsourcing identity enables them to quickly embed authentication into any app and deploy them at scale.

24%

of employees have considered leaving their job because their software doesn't match their needs

Source: State of Software Happiness Report, G2



7 Deliver a standout UX

Employees today expect fast, secure and seamless digital experiences, whichever device they use. Modern identity solutions remove login friction and simplify onboarding, therefore boosting trust, productivity and growth.

70%

increase in productivity for organisations with a strong onboarding process

Source: Glassdoor

Continue your journey

To find out more about how an identity-first approach allows your organisation to enjoy the benefits of cloud innovation without sacrificing your existing legacy IT investment, watch the video podcast with Brian Glick, Computer Weekly Editor in Chief, and Okta's Ian Lowe.