

Okta Workflows

No-code identity automation and orchestration

To support the innovation and transformation that's happening more rapidly than ever before, organizations need solutions that empower their teams to move more quickly and effectively.

Simplify and automate identity processes, at scale

Okta Workflows allows anyone to build any identity-based experience, without code. With both out-of-the-box integrations and templates as well as the ability to connect to and orchestrate across any API, Okta Workflows makes it easy to scale automation for any identity-related process – from automating user onboarding and provisioning, to just in time authorization for DevOps processes, to automating identity-centric security responses, to orchestrating customer data across backend systems, and more.

Okta Workflows allows anyone to innovate and puts identity at the heart of delivering amazing, personalized, and protected experiences.

Benefits

Organizations that use Okta Workflows see on average:

90%

reduction in time spent creating custom-built provisioning scripts.

75%

reduced time spent by managers and workplace teams onboarding and offboarding employees

Key Capabilities

Okta Workflows makes it easy to automate identity processes at scale – without writing code.

Plug into apps you already use with pre-built connectors

- Pre-built Connectors: Use our out-of-the-box app connectors such as Google Workspace, OneTrust, Marketo and Jamf
- Connect to Any API: Call any API endpoint not found in our connectors

Deliver impact fast with customizable templates

- Out-of-the-Box, Configurable Solutions: Find, add and customize pre-built flowpacks from our Templates library to your Workflows environment to solve common use cases for your organization
- Learn Best Practices: Explore pre-defined, Okta-validated templates to learn best practices and gain insights into how Okta's community is using Workflows

Alternative to code

- Connect Multiple Apps in One Process: Kick off actions in multiple apps with no code
- Trigger Events Instantly – or on a Schedule: Trigger events from Okta or other applications, or run flows on a schedule and eliminate scripts
- Conditional Logic: Control flows with 'if this, then that' or looping logic
- Data manipulation: Format and clean data as it passes between apps. Compose messages by dragging and dropping fields

SONOS

Sonos simplified troubleshooting and **reduced potential points of failure from 5 to 2** by consolidating IdP and automation solutions ([learn more here](#))

slack

Slack saved **45 minutes** per day (200 hrs / yr) for IT with automated access review & monitoring process (see [full journey here](#))



Croix-Rouge Française can now create and **provision a temporary account in <5mins, instead of several days or weeks** (see [full journey here](#))

PELOTON



























Peloton saw a **50% reduction in time** to address helpdesk tickets related to employee account creation / management ([learn more here](#))

WYNDHAM
HOTELS & RESORTS

Wyndham **reduced the cost of ongoing development labor by 85%**, and cut the time for providing custom app access reports and scripts by 50% ([learn more here](#))

How Identity Automation Can Help Your Organization

Here are some of the top reasons that organizations use Workflows today, by use case type:

Extend user lifecycle management				
Automate app provisioning or device during user onboarding	Transfer assets prior to user deactivation	Dynamically spin up temporary partner environments with partner-specific group assignment	Automate user notifications from Access Certification Decision	Send ad hoc or scheduled on/offboarding notifications
 + SaaS apps: e.g. 	 + SaaS Apps: e.g. 	 + SaaS apps 	 + 	 + Communications Platforms: e.g. 
Simplify daily IT Operations				
Discover and take action on stale or inactive accounts	Automate auditing and reporting, and set up an automatic schedule to send results	Catch and fix conflicts during identity creation, such as duplicate usernames or emails.	Schedule automated alerts or notifications to employees	Capture document signatures in applications such as Adobe or DocuSign
 + SaaS apps: e.g. 	 + 	 + 	 + 	 + 
Automate Security Operations				
Configure tracking and alerting to prevent account takeovers	Take action on inactivity (e.g. identify inactive accounts) or suspicious activity	Suspend user device upon offboarding, and automatically send shipping information to return devices	Manage access to GitHub repo based on status from training assessments	
Risk Signal: e.g. Okta Suspicious Activity, API Token created, Proofpoint TRAP 	Risk Signal: e.g. Okta Suspicious Activity, API Token created, Proofpoint TRAP 	 + 	 + 	

About Okta

Okta is the leading independent identity provider. The Okta Identity Cloud enables organizations to securely connect the right people to the right technologies at the right time. We provide simple and secure access to people and organizations everywhere, giving them the confidence to reach their full potential. To learn more, visit okta.com