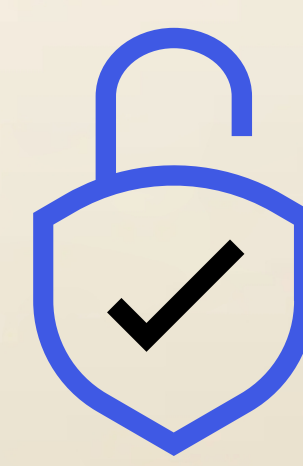# Five ways Okta customers embraced hybrid work with Identity

In a hybrid-first world that's constantly expanding, Identity is the glue that holds everything and everyone together. But what does this technology do, exactly? And how has adopting an Identity-first approach helped Okta customers quickly overcome the IT and security challenges of hybrid working?

Strengthen security without impacting usability

Securely authenticate every user and give them swifter access to all the resources and data they need.

1-2 Seconds
to verify employee identities with Okta Multi-Factor Authentication (down from 45 seconds).

Source: Cazoo

Centralise access management across hybrid IT networks

Improve the visibility and control of your IT and Security teams by storing all user Identities in one place.

47,000
employee and volunteer Identity accounts centralised into to one secure hub with Okta.

Source: Croix Rouge

Provide employees with secure, anywhere access

Eliminate password friction and empower every employee to access the apps they need, whenever and wherever they need to.

400
employees able to remotely access 70 applications in seconds with Single Sign-On.

Source: Thanet District Council

Improve IT efficiency and drive innovation

Ease pressures on IT teams and free up resources to focus on delivering better digital experiences by automating app deployment and employee provisioning processes.

500
hours saved each year by automating the provisioning of apps.

Source: Bohoo.com

Simplify and enhance collaboration

Eliminate data siloes within complex hybrid IT environments and drive employee productivity across the board.

60 apps
Integrated with Okta to ensure they are available to the right people at the right time.

Source: ITV

Make hybrid work, work with Okta

Okta's Identity platform not only facilitates a flexible work-from-anywhere culture for organisations, but also helps them maintain a balance between security and usability.

We also provide automation to alleviate the pressures on IT workflows and ensure your employees remain productive regardless of their location or working hours.

To learn more about the role Identity plays in helping organisations overcome the challenges of hybrid work and thrive in world where no one workplace fits all, download your copy of **The Okta Hybrid Work Report.**

Download The Okta Work Report