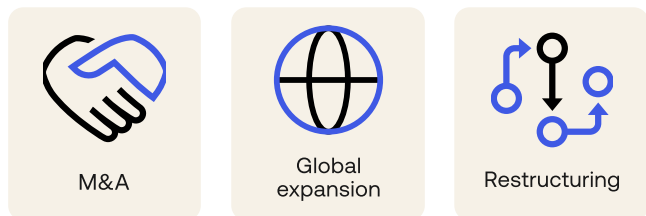


# Building a flexible, agile enterprise with Identity

In just the last three years, Global 2000 executives have had to navigate through a global health crisis, geopolitical conflicts and a period of economic uncertainty. That means constantly optimising for an efficient, cost-effective and flexible organisational structure — especially when undergoing transformations like mergers and acquisitions, global expansion and divestitures or restructuring.



For large organisations, structural change offers the potential for significant growth — but only if it can be done in an agile and cost-effective way.

## Identity’s role in organisational agility

Identity is foundational to these continued organisational changes because it sits at the intersection of the people and resources organisations rely on to do business on a daily basis, securely managing users and their access to increase productivity and efficiency across a large, distributed organisation.

“A CEO also has to be the chief technology architect. Think of the executive team — not just the chief digital officer — as owning the technology strategy of the company. There is too much at stake.”

McKinsey & Company 2023  
CEO Excellence Survey Respondent

## The challenges large organisations face

Large organisations’ technology environments are complex, presenting significant challenges to securely enabling growth, including:



### Managing identities across siloed organisations

IT organisations struggle to effectively and efficiently manage users as they join, move or leave an organisation, especially across multiple systems for corporate and subsidiary users and resources.



### Implementing least privilege in a heterogeneous world

Autonomous business units, regional entities and third parties can create significant challenges to centralise and standardise identity and access policies to deliver least privilege.



### Maintaining productivity across a distributed workforce

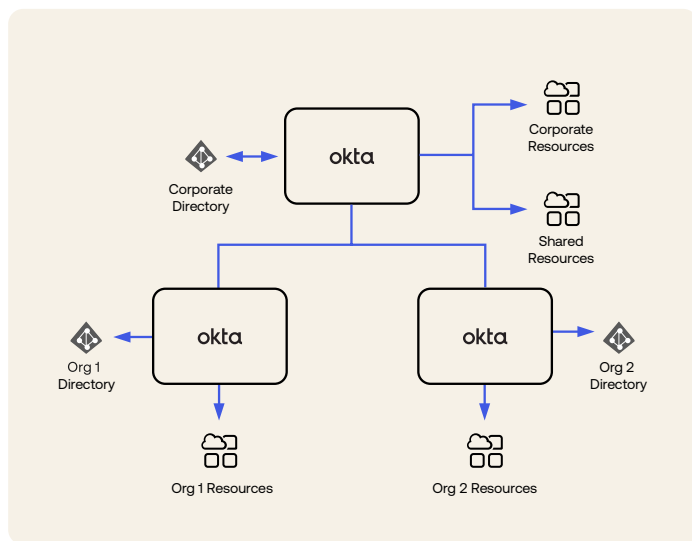
Trying to manage a distributed set of users with separate domains and IT environments leads to bad productivity outcomes, where employees, contractors and partners cannot effectively access resources they need.

### Okta for Global 2000 can help

With Okta for Global 2000, an organisation’s tech stack can supercharge its business strategies by accomplishing three major technology outcomes:

#### Deploy a Flexible, Adaptable Management Model

With Okta’s unique hub and spoke architecture, organisations can choose to fully centralise all users and resources with consolidated access controls, enable decentralised control with business units, sub-brands, subsidiaries, etc., or deliver a hybrid model to support different phases of company growth agilely.



#### Create an automation-driven single source of truth

Okta can integrate and manage a global enterprise’s users and resources into a unified identity framework, enabling IT teams to automate and orchestrate any joiner, mover and leaver actions to deliver operational accuracy and efficiencies across user populations.

#### Centralise the security control plane

Security teams can drive consistent security and centralised access policies for all users and resources at every phase of evolving centralised or decentralised structures, addressing possible risk and delivering real-time reporting across the entire organisation.

### Building an agile identity foundation maximises business strategy

By adopting an agile, flexible approach to identity, executives can create significant value for their organisations, and:



#### Improve agility:

Create a technology foundation that adapts to organisational changes quickly to maximise impact.



#### Improve efficiency:

Automate across business units, subsidiaries and systems, quickening the pace of business. Create repeatable and scalable processes for corporate events and strategies.



#### Increase employee productivity:

Minimise lost time due to workforce UX issues, regardless of employee or contractor location or organisation.



#### Enhance security:

Centralise and standardise policies for the most important resources within an organisation, maintaining the highest thresholds of authentication.

The right identity approach can maximise the structural change that is so critical to large organisations’ evolution and growth. Okta can help.

Learn more at: [www.okta.com/products/global-2000/](http://www.okta.com/products/global-2000/)

#### About Okta

Okta is the World’s Identity Company. As the leading independent Identity partner, we free everyone to safely use any technology — anywhere, on any device or app. The most trusted brands trust Okta to enable secure access, authentication and automation. With flexibility and neutrality at the core of our Okta Workforce Identity and Customer Identity Clouds, business leaders and developers can focus on innovation and accelerate digital transformation, thanks to customisable solutions and more than 7,000 pre-built integrations. We’re building a world where Identity belongs to you. Learn more at [okta.com](http://okta.com).