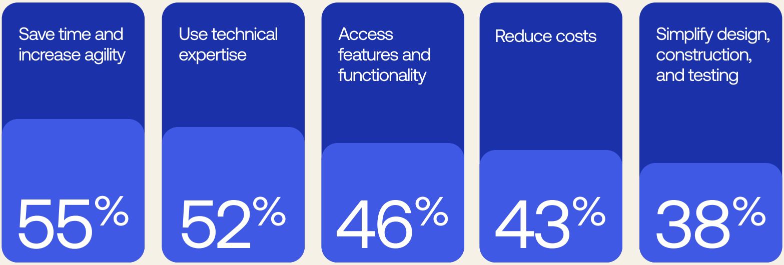
okta

Innovative dev teams use third-party SaaS. Here's why.

We asked developers across 56 countries about how their teams choose, use, and benefit from third-party SaaS components. Here's how your organization can benefit.

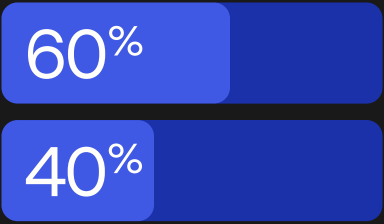
Increase agility.

The top reasons for using third-party SaaS? No surprises here — saving time and increasing agility head the list. Dev teams that use SaaS components can launch new features and services quickly, with confidence that they're built on a reliable, secure architecture that can scale as business grows.



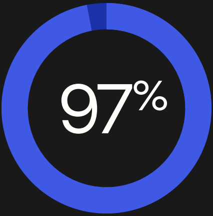
Drive innovation.

SaaS components let dev teams focus on core objectives, not on reinventing tools. That's why innovative businesses more often use third-party SaaS components in their applications.



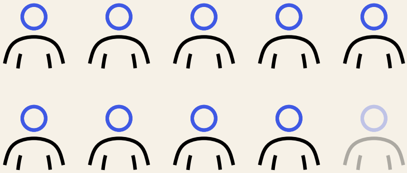
60% of developers at innovative organizations use third-party SaaS components in most of their applications compared to **40%** at less innovative organizations.

Percent of product engineering teams expect to be using third-party AI tools within 12 months



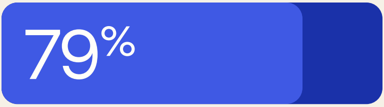
Amplify competitive advantage.

By reducing the time and cost to launch new features, SaaS helps companies take advantage of market changes and new opportunities.



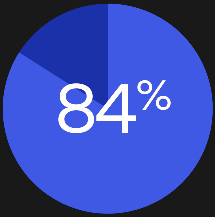
More than **9 in 10** developers say third-party SaaS solutions increase their business's competitive advantage.

Extremely innovative organizations value developer feedback about SaaS components.

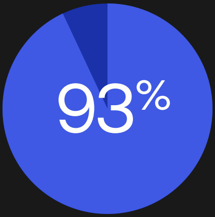


Accelerate time to market.

Need to launch products and features faster? The right SaaS components are scalable, reliable, and easy to deploy.



Percent of businesses that reduced time to market rely on



Percent of developers report that using their chosen SaaS at least one SaaS component.

components impacts productivity.

Decision-making is a team effort.

The most innovative businesses include their developer teams in SaaS evaluation.

90%

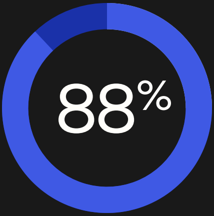
Percent of developers value being consulted during the SaaS procurement process.

More than **90%** of developers experience greater job satisfaction at organizations that value their feedback.

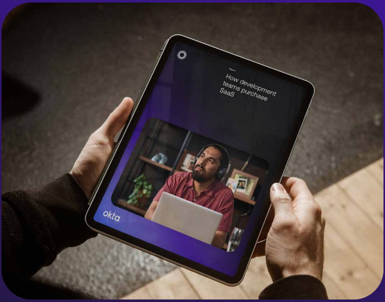
Authentication is the SaaS MVP.

Third-party authentication reduces time to market more than any other SaaS component.

88% of businesses that accelerate time to market rely on a third-party SaaS authentication platform like Okta.



Supercharge your dev team with proven SaaS solutions



To learn more about how innovative dev teams use third-party SaaS components, read the report.

Get the report

And when you’re ready to learn how your team can be more agile and innovative, just reach out — we’d love to discuss how Okta’s Identity solutions can help your business achieve its goals.