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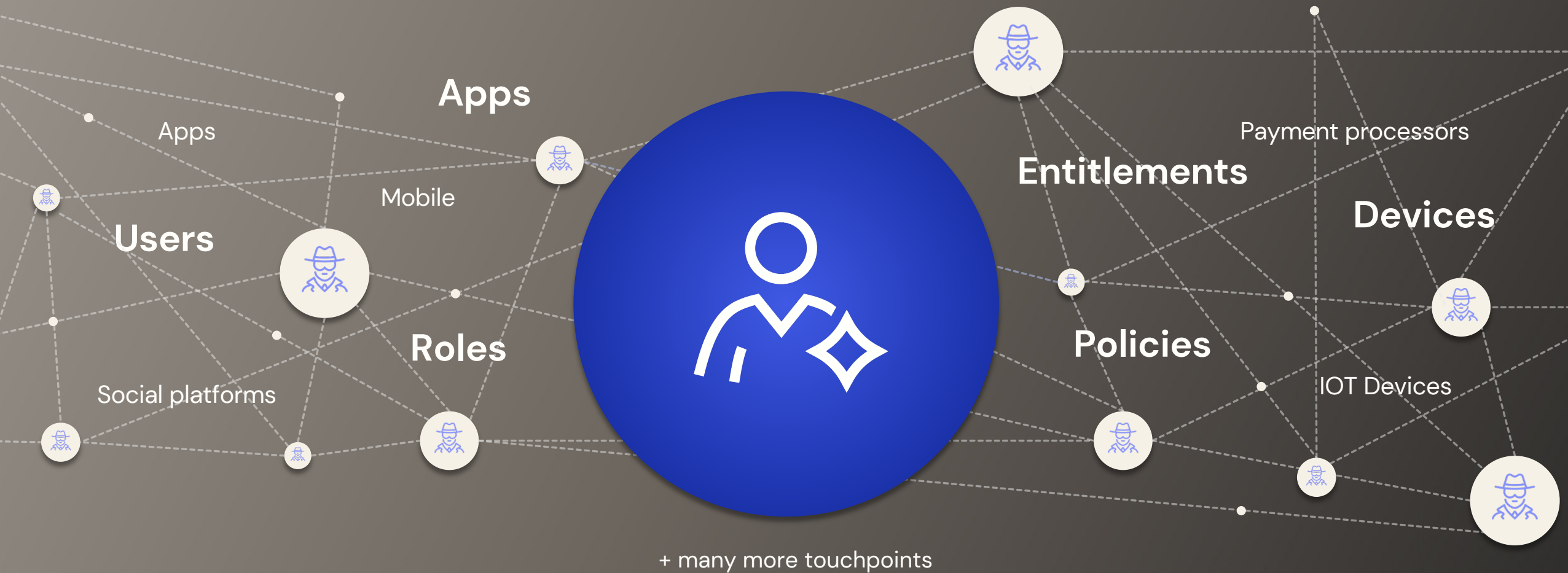
# Accelerate Identity automation to free your teams for innovation

Max Faun  
Chief of Staff & Head of  
Global Growth Initiatives

We're all trying to deliver  
great outcomes for our  
end users and business

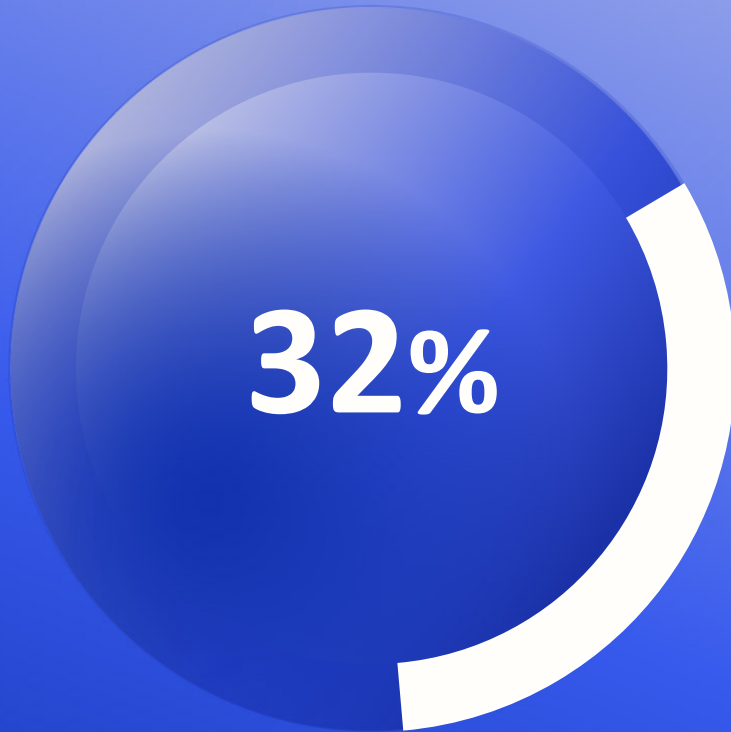


# But Identity is fragmented and complex





# And the stakes are higher than ever



of survey respondents had left a company  
frustrated by work technology



average cost of data breaches based  
on cloud misconfigurations

Stat 1: adobe state of work 2021 report: how covid-19 changed digital work <https://business.adobe.com/content/dam/dx/us/en/resources/reports/state-of-work/2021-state-work.pdf>

Stat 2: *IBM Security Cost of a Data Breach*, 2022 report



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# How can we succeed? Automation



**Manage  
complexity**



**Increase  
efficiency**



**Maintain security  
and compliance**

Need for no-code automation



# Workflows lets you automate any Identity process

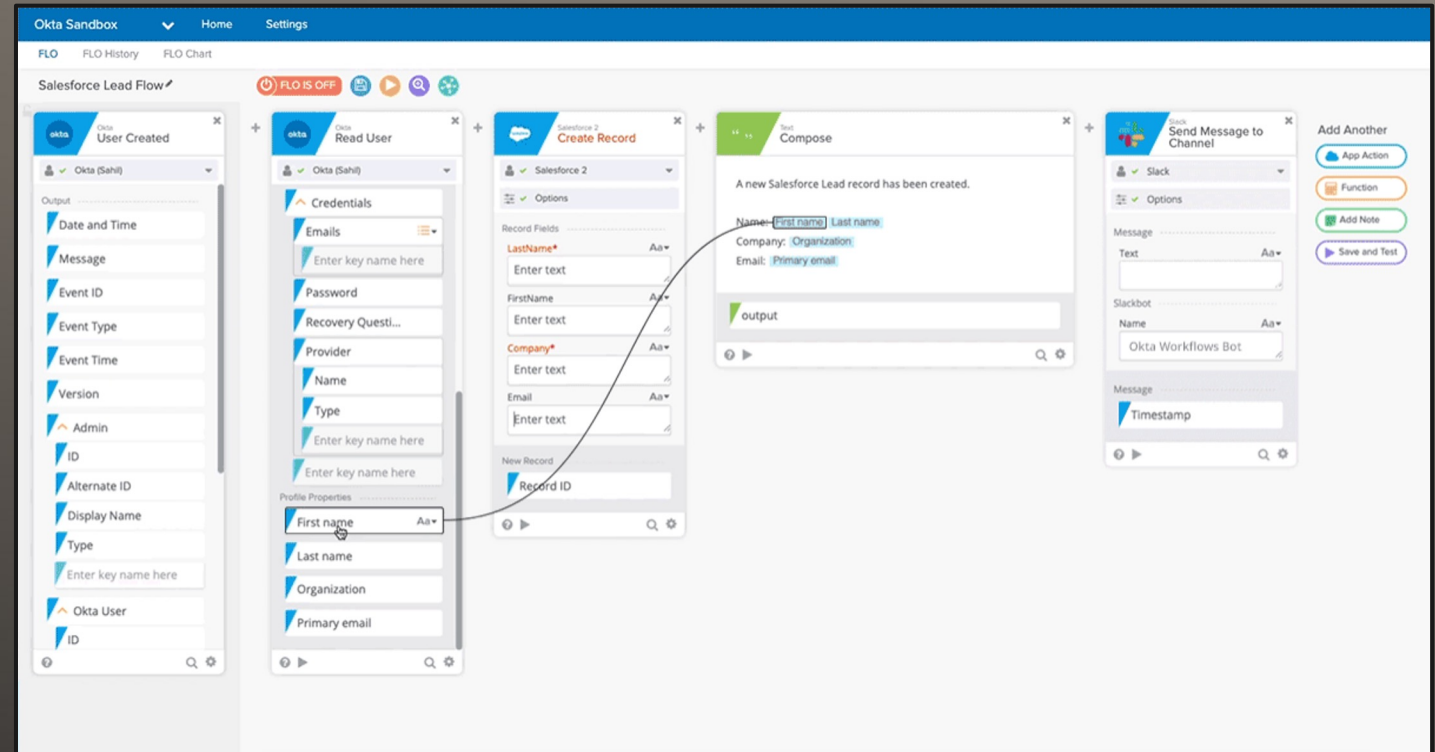
Accelerate time-to-market

Improve security

Reduce costs

Simplify complex tech stack

No-code platform



Templates

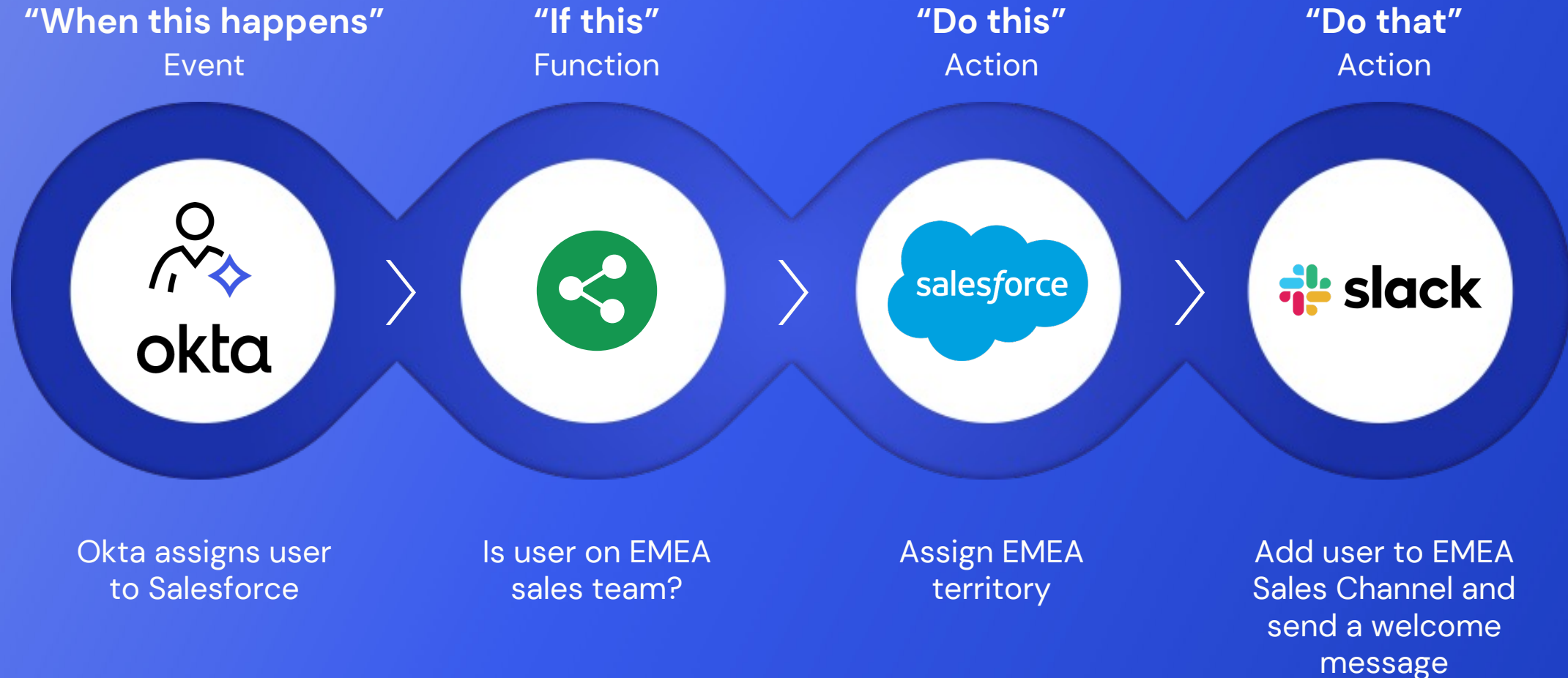
Connectors

Automation Engine

Hooks and Events



# Replacing tickets and scripts with powerful, identity-based logic and connections





# Top customer use cases





Our customers are unlocking value  
across the Identity spectrum

# SONOS

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Sonos simplified troubleshooting and **reduced  
potential points of failure from 5 to 2**  
by consolidating IdP and automation solutions



Our customers are unlocking value  
across the Identity spectrum



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Peloton saw a **50% reduction in time  
to respond to helpdesk tickets** related  
to employee account creation/ management



Our customers are unlocking value  
across the Identity spectrum

**WYNDHAM**

HOTELS & RESORTS

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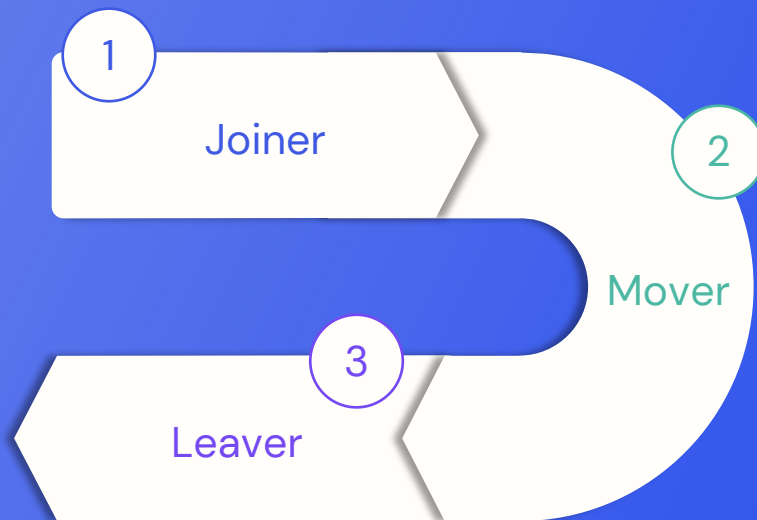
Wyndham **reduced the cost of ongoing development labour by 85%**, and cut the time for providing custom app access reports and scripts by 50%



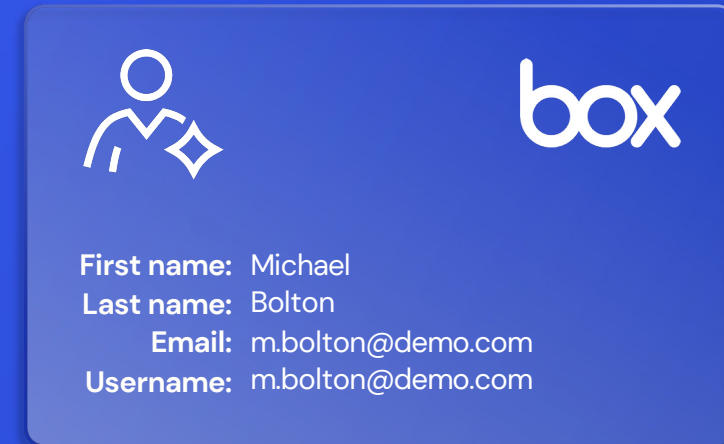


# Automate the joiner, mover and leaver process to save your teams some serious time

## Prescriptive paths



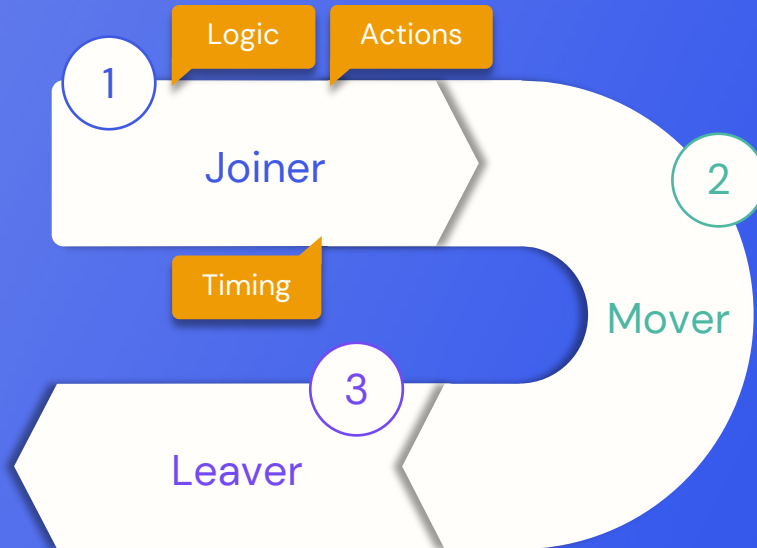
## Account provisioning



# But organisations want more flexibility

They want to 1) automate manual processes and 2) enable their teams to focus on innovation

## Prescriptive paths



## Account provisioning

The account provisioning form for Box includes a user icon and the Box logo at the top. Below this, the following user details are listed:

- First name: Michael
- Last name: Bolton
- Email: m.bolton@demo.com
- Username: m.bolton@demo.com

At the bottom of the form are two buttons: 'Set entitlements' and 'Set folder shares'.

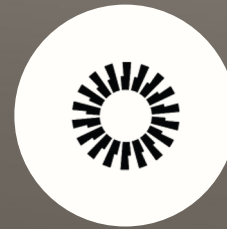


# Take minutes to create accounts, not days/weeks

Croix-Rouge Française can now create and provision a temporary account in < 5mins, instead of several days or weeks.



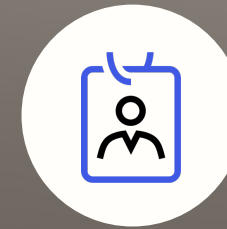
## Streamline onboarding with granular provisioning



Employee is created with group in Okta



Create Salesforce account; assign license

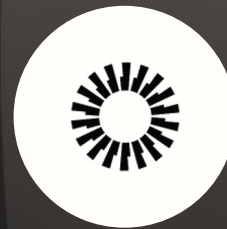


Look up user team in Okta and assign territory in Salesforce



Create Slack account; add user to Sales slack channel and send custom welcome message

## Non-destructively deprovision



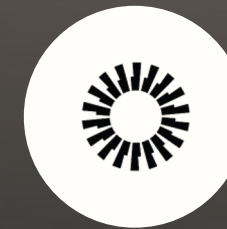
On user suspension



Transfer user's Google Drive content to Manager



Transfer Leads to Manager



Deactivate user



Suspend user's company devices





# Streamline IT operations

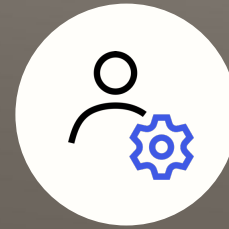


Save your team  
100's of hours  
per year on wasted  
time from manual  
processes

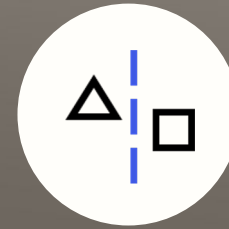
Slack saved 45 minutes  
per business day  
(200 hrs / yr) for IT with  
automated access review  
& monitoring process.



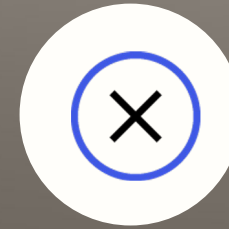
## Automate user registration using inline hooks



User  
self-registers  
for Okta



Inline hook invokes  
Workflows to check  
if the user's email  
domain is in the  
allow-list



If no, user  
registration  
is denied

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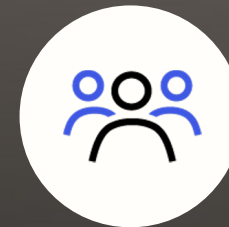
## Send a report automatically every month



Add line to  
spreadsheet



Send Slack  
message  
containing  
spreadsheet to  
admin each week

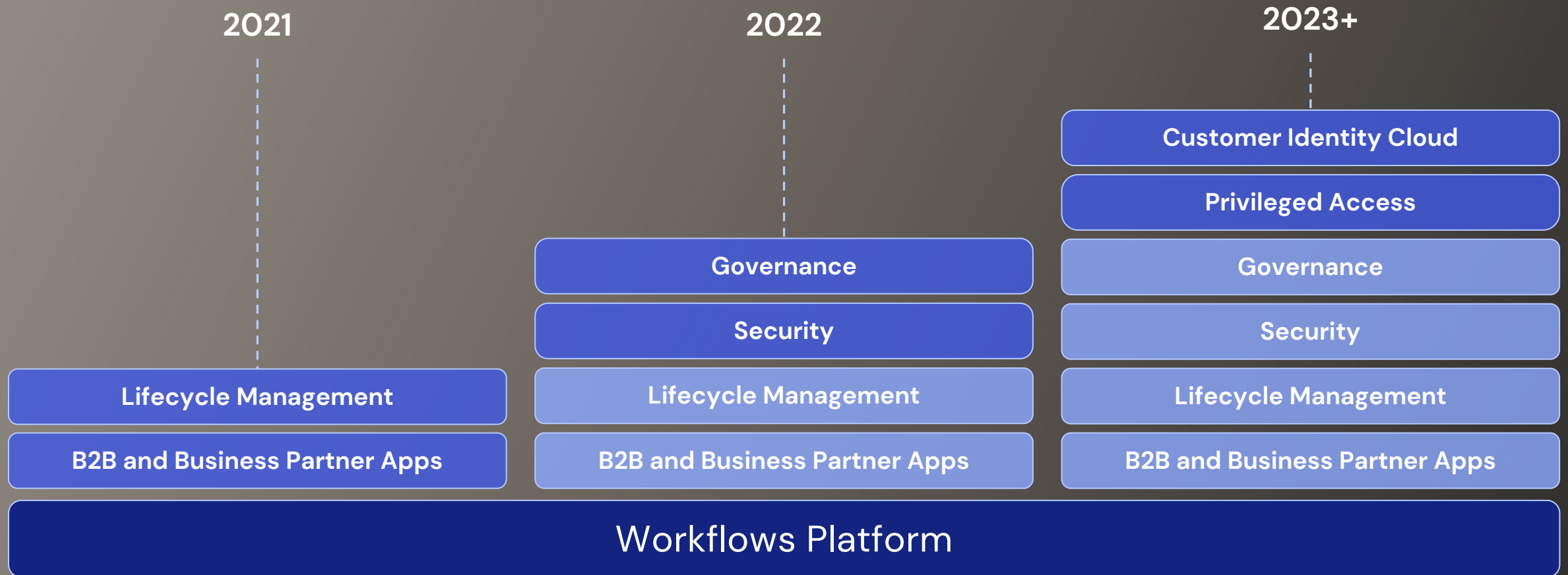


Send monthly  
email to Identity  
team



# Workflows vision & use case journey

Enable teams to easily and securely automate their most complex Identity problems





# Summary

**Automate  
Identity tasks  
with Workflows**

**Simplify  
Lifecycle  
Management**

**Enable agile,  
extended  
workforces**





# Thank You



Continue the conversation at **Booth 629**