



2024 Okta for Good Impact Report

Okta’s vision is to free everyone to safely use any technology. Okta for Good helps achieve that goal by making positive change in our communities using our grant funding, our identity software platform, and the passion and expertise of our employees. Through strategic partnership with our stakeholders, we are meeting a uniquely challenging year to continue to amplify the power of business and technology to do good.

FY24 by the numbers

\$7.3M

Cash contributed by Okta, Inc., the Okta for Good Fund, and Okta employees (a 22% YOY increase)

\$6M

Technology and services donated, representing a 25% YOY increase

88%

Employee participation in Okta for Good (includes giving and/or volunteering)

~4,000

nonprofits supported through giving and volunteering

Methodology: Okta’s fiscal calendar begins on February 1 and ends on January 31, and we refer to years based on the February start date of a fiscal year. The year that began on February 1, 2023, and ended on January 31, 2024, is here referred to as “2023” and “this year.”

Key takeaways

1. Nonprofit digital transformation:

We leverage our people, products and dollars to advance digital transformation for the nonprofit sector globally. Okta for Good grew investments to help nonprofits around the world better leverage technology. We donated \$6M in products and services, grew philanthropic partnerships with organizations driving digital transformation for nonprofits in the United Kingdom and Australia, and welcomed our third cohort of Fellows of our Nonprofit Technology Fellowship.

2. Cybersecurity threats and opportunities:

We committed to increasing our investments to address cyber threats impacting society, and expanded our focus on supporting cybersecurity talent. We funded research to identify emerging cybersecurity trends and risks and celebrated the one-year anniversary of the launch of NetHope’s humanitarian Information Sharing and Analysis Center (ISAC). We also announced a Cybersecurity Workforce Development Initiative to help close the technology and cybersecurity skills gap, with a focus on women, people of color, veterans and other jobseekers from underrepresented communities.

3. Meaningful climate action:

We continued working toward our goal to achieve 100% renewable electricity annually and took action toward progress on our science-based targets (SBTs). We launched a Sustainable Travel Guidebook to help Okta employees and external partners rethink and optimize their travel decision-making processes. Finally, we expanded our climate equity grants, increasing our focus on the disproportionate impact climate change has on marginalized communities.

