okta

Unlock the Power of B2B Identity at Scale

Secure, Streamlined Identity for Your Partners and Customers

For complex B2B business models, managing external identities is a massive challenge. Legacy solutions and manual workarounds are costly, insecure, and can't keep up with the demands of a modern supply chain or partner network.

Okta's Advanced Directory Management (ADM) is the purpose-built solution you've been waiting for. It enables you to securely and efficiently manage external customer and partner identities at a massive scale, all within a single, unified Okta tenant.

Key Capabilities, Real Results

1. Delegated Administration

Problem
Your IT team is bogged down by manual user management for partners.

Solution
Empower your partners, distributors, and franchisees to self-manage their own users.

Result
Drastically reduce your IT workload, improve operational efficiency, and free up valuable resources for strategic projects.

2. Secure Realms

Problem
You need to securely isolate different user populations to meet compliance and security requirements.

Solution
Segment and isolate user groups into distinct, secure domains within a single tenant.

Result
Simplify compliance, enforce tailored security policies for each population, and prevent unauthorized access.

3. Accelerated Partner Engagement

Problem
Onboarding and collaborating with partners is a clunky, frustrating experience.

Solution
Provide a secure, customized Partner Portal for single-point access to all necessary applications.

Result
Improve the partner experience, accelerate adoption, and drive deeper collaboration with your external network.

4. Automated & Secure Onboarding

Problem
Manual provisioning is slow, prone to errors, and a security risk.

Solution
Automate the provisioning, updating, and deactivation of users with Inbound SCIM (EA Q1 CY26).

Result
Ensure identities are instantly and securely managed, reducing human error and strengthening your security posture.

The Okta Advantage

Unlike fragmented, custom built, or manual alternatives, Okta's ADM provides the enterprise-grade security and scalability required to safely manage millions of external users. It fills a critical gap left by traditional solutions, allowing you to focus on growing your business, not managing complex identity systems.

Ready to safely manage your external identities at scale?
Learn how Okta Advanced Directory Management can help you reduce complexity and optimize operations.