



okta | Deloitte.

Turn customer loyalty into a growth engine

With high-trust, low-friction CX



okta — The World's Identity Company™

Customers don't accept tradeoffs. Neither should you.

Customers want (and expect) more — from every experience, during every purchase, and from every type of organization. In the era of omnichannel continuity and instant gratification, their tolerance for friction at the login box is at an all-time low.

But a seamless customer experience (CX) can't come at the expense of strong security, or vice versa. Both are foundational when it comes to winning new customers, retaining them for the long haul, and building a reputation for secure, frictionless service.

Auth0, a key part of the Okta portfolio, and Deloitte can help you deliver on both fronts. Building on Deloitte's unmatched advisory capabilities in cybersecurity and digital transformation, Auth0 equips your organization with modern customer identity that's secure, scalable, and ready for anything you can build.

Auth0 & Deloitte Drive revenue with every login



Build a reputation for seamless experiences

Limit friction during sign up and login and drive best-in-class CX.



Accelerate innovation and stay AI-ready

Hit the gas on your roadmap with a developer-friendly, AI-ready identity tool that sets you up for your next big innovation.



Protect every login, every time

Customers factor security into their decision-making. Earn their trust with robust authentication that protects users before, during, and after login.



Create a growth engine built on customer loyalty

Turn casual users into loyal obsessives with the perfect balance of modern identity security and low-friction CX.

End-to-end value

The full value of partnership

Build for security

Auth0

Embed robust security into every authentication. Deploy bot detection, attack protection, and more to stop bad actors in their tracks.

Deloitte

Leverage a comprehensive cyber strategy that ensures identity, security ops, and governance are working in tandem for maximum threat protection.

Build for speed

Auth0

Build the next generation of your product — now. Equip developer teams with a foundation they can trust to (safely) accelerate innovation.

Deloitte

Transform your cybersecurity apparatus into a driver of business value with an identity roadmap that harnesses the momentum of AI transformation.

Build at scale

Auth0

Enterprise-ready security for enterprise-grade strategy. Entrust customer security to Auth0's cloud-native infrastructure, which helps secure billions of logins every month.

Deloitte

Develop, pilot, and implement your identity strategy with a bespoke roadmap designed to maximize adoption, avoid common pitfalls, and drive ROI.

"By teaming up with Okta, Deloitte leverages advanced identity solutions alongside our proven consulting expertise to deliver secure, scalable, and user-friendly digital experiences. Our combined strengths enable clients to confidently protect their people, systems, and data — while also reducing risk and supporting broader digital transformation goals."

– Vivek Lodhi

Managing Director, Deloitte LLP

Secure your AI agents.

Supercharge your CX.

Across industries, AI agents have already raised the bar for personalized and adaptive service delivery. But this new opportunity comes with a new generation of risk.

To operate effectively and efficiently, AI agents require access to an immense amount of data, some of it highly sensitive. Identity is integral to enabling this access securely.

Traditional approaches to identity security are not designed for agentic systems. But Auth0 for AI agents offers a solution to help securely build the AI-enabled future.

Auth0 for AI agents

Secure AI agents in just a few lines of code

User authentication



Simplify the authentication of user identity so agents can securely act on their behalf.

Token vault



Enforce secure standards for retrieving and storing API tokens, including simplified access and refresh token management.

Asynchronous authorization



Allow AI agents to securely work in the background, bringing humans in the loop when consent is needed for critical actions.

Fine-grain authorization for retrieval-augmented generation



Enable prevention of data leakage by helping ensure agents don't have any unauthorized access.

Secure your future with Deloitte.

Reimagining the modern identity & access management (IAM) organization

A blueprint for an AI-powered future: This model presents a strategic, AI-driven approach to IAM that aligns people, technology, and workflows. It offers a practical roadmap for organizations to modernize cybersecurity, integrate AI-powered IAM services, and strengthen defenses against emerging digital threats.

IAM for AI: Safeguarding autonomous agents

As AI agents impact operations, robust IAM keeps interactions secure and aligned.

Area	Security concerns	Foundational priorities
Governance	Policies and controls	Use leading security frameworks to facilitate accountable, well-governed AI agents.
	Regulatory compliance	Regulatory compliance keeps AI operations lawful and builds user trust.
Lifecycle management	Onboarding	Efficient onboarding authenticates agents, links owners, and strengthens security.
	Privilege assignment	Grant agents only minimum privileges to reduce risk and limit exposure.
Access management	Authentication	Strong authentication blocks unauthorized access and facilitates that only trusted agents interact.
	Session management	Session management limits agent access duration and reduces unauthorized risks.

AI for IAM: Functional uplifts to achieve greater efficiency

Explore how harnessing AI and smarter solutions can reduce manual effort and accelerate results across key functions.

IAM function	Uplift approach	Resulting impact*
Manual admin	Use AI domain-specific user administration language model	Reduce manual effort by 50% and reduce the volume of onboarded apps.
Certification operations	Employ agential AI for evidence linking, generating audit documents, and updating narratives	Reduce manual effort by 30–40%, focusing on end-to-end campaign.
Compliance operations	Train GenAI for control language, curating data sets, and managing artifacts on demand	80% of audit artifacts could be fulfilled by AI, with human intervention for 20%.
PMO assist service mgmt.	Leverage Deloitte Ascend, including note taking and managing artifacts	Reduce PMO effort by 40%, with greater automation.
Application onboarding	Gather input, align controls, assist developers, and test connectors	Simplify the end-to-end journey, reduce the time, and improve the quality.
RBAC & PBAC entitlement mgmt.	Use AI for role changes and prioritizing changes to reduce human intervention	Reduce manual effort and drive greater automation.

* Source: www.deloitte.com/content/dam/assets-zone3/us/en/docs/services/consulting/2025/deloitte-cyber-ai-enterprise-identity-blueprint-v2.pdf

Partner with Okta and Deloitte.

The world's most innovative companies, from AI start-ups to Fortune 500s, trust Auth0 to deliver convenient, trustworthy experiences to their customers. Combined with Deloitte's industry-leading advisory services in security, IAM, and CX, Okta's Auth0 platform can help your organization drive better customer outcomes, stronger security, and a streamlined path to growth.

Auth0 and Deloitte for [Retail](#)

Auth0 and Deloitte for [Healthcare](#)

Auth0 and Deloitte for [Technology, Media, and Telecoms](#)

More resources

[Okta & Deloitte Partnership](#)

[Auth0 for AI](#)

[Deloitte: Customer Identity & Access Management](#)

[Auth0 and Deloitte: Point of View — Securing the agentic enterprise](#)

[Auth0 and Deloitte: Solution Brief — Building powerful \(and secure\) AI agents](#)



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