

# Okta

Enhance Google Apps  
Collaboration

## Market Data



**ComScore**  
**247.1M**

In Nov. 2015, Google sites ranked as the top multiplatform property with 247.1 million unique visitors across desktop and mobile.<sup>1</sup>



**TechCrunch**  
**75%**

The percent of Gmail users who access their account on a mobile device<sup>2</sup>



**Forbes**  
**2M**

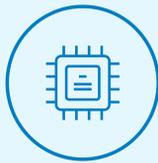
Paying Google Apps for Work Customers<sup>3</sup>

## Okta Customer Data

### Top 5 Industries Using Google Apps



Education



Software/  
Technology



Consulting



Retail



Media

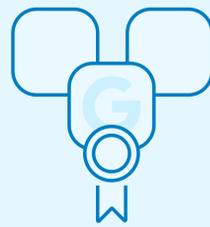


**53**

Median number of cloud apps used by Google Apps customers

**15**

Number of Google Apps license types Okta can manage



**Top three enterprise apps used by Google Apps customers:**

- Amazon Web Services
- Salesforce
- Box



**Google Apps is the 2<sup>ND</sup> most popular provisioning integration in Okta**

(Box is #1)

1. <http://www.mediapost.com/publications/article/265415/google-sites-still-attract-247-million-unique-visi.html>  
2. <http://techcrunch.com/2015/05/28/gmail-now-has-900m-active-users-75-on-mobile/>  
3. <http://www.forbes.com/sites/alexkonrad/2015/11/03/google-apps-for-work-announces-partners-and-smart-reply/#2715e4857a0b21e4f0545b2c>