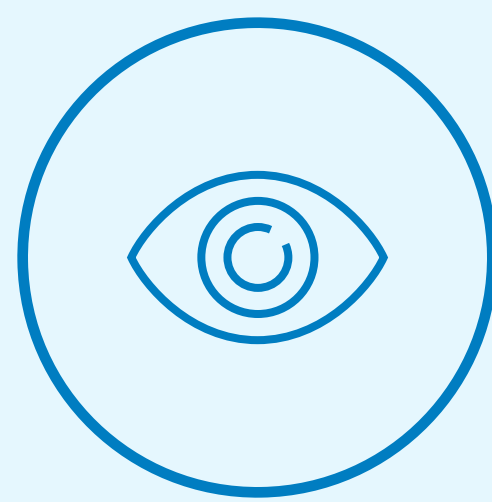




Enhance Google Apps Collaboration

Market Data



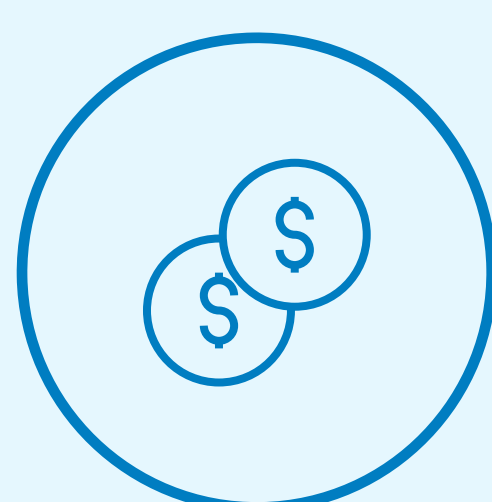
ComScore
247.1M

In Nov. 2015, Google sites ranked as the top multiplatform property with 247.1 million unique visitors across desktop and mobile .¹



TechCrunch
75%

The percent of Gmail users who access their account on a mobile device²



Forbes
2M

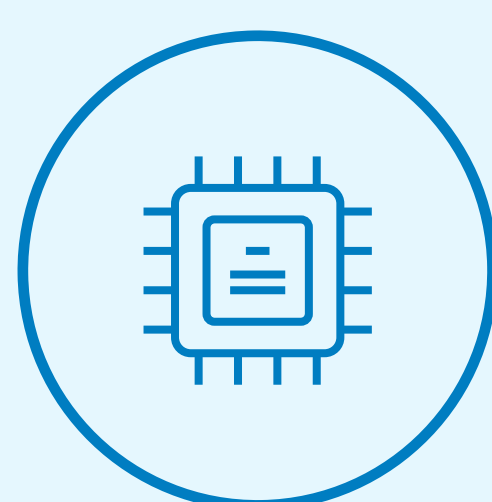
Paying Google Apps for Work Customers³

Okta Customer Data

Top 5 Industries Using Google Apps



Education



Software/
Technology



Consulting



Retail



Media

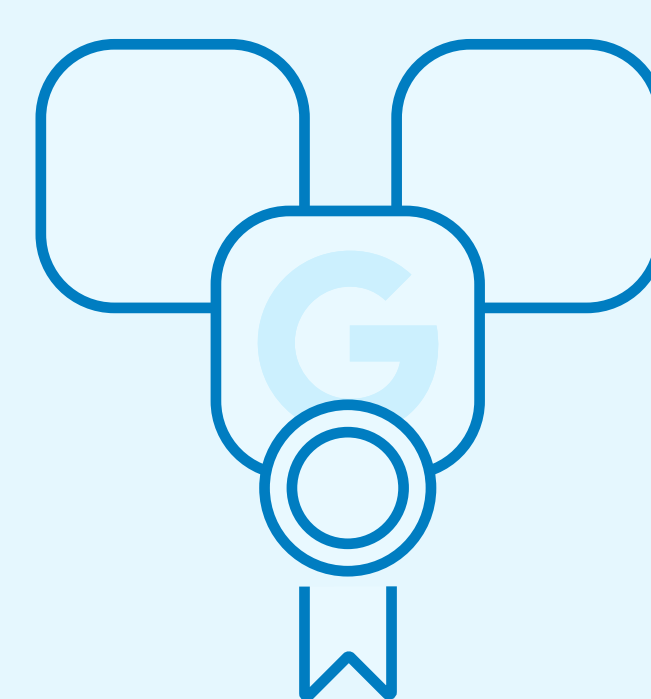


53

Median number of cloud apps used by Google Apps customers

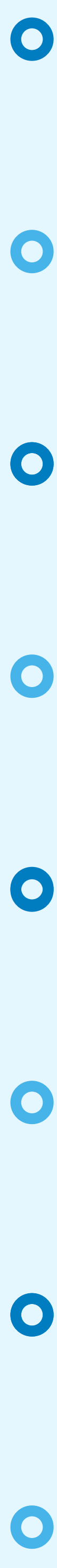
15

Number of Google Apps license types Okta can manage



Top three enterprise apps used by Google Apps customers:

- Amazon Web Services
- Salesforce
- Box



Google Apps is the **2ND** most popular provisioning integration in Okta

(Box is #1)

1. <http://www.mediapost.com/publications/article/265415/google-sites-still-attract-247-million-unique-visi.html>
2. <http://techcrunch.com/2015/05/28/gmail-now-has-900m-active-users-75-on-mobile/>
3. <http://www.forbes.com/sites/alexkonrad/2015/11/03/google-apps-for-work-announces-partners-and-smart-reply/#2715e4857a0b21e4f0545b2c>