



Leveraging Adaptive Auth and Device Trust for Enhanced Security and Compliance

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Privacy by design



Trust is our number
one value



Okta was born in
the cloud

Our approach to data privacy is simple:

Customers own their data

Okta only uses data to provide our service

We keep our customers' data safe and secure



Our approach to security



Offensive
security



Defensive
security



Trust and
compliance



Offensive Security



Peer code reviews
Security Research



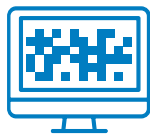
65,000+ automated unit, acceptance, and security tests
OWASP Top 10 and SANS Top 20



Internal and external penetration testing teams
Secure code training



Defensive Security



Organization-level Encryption
Need-to-know access



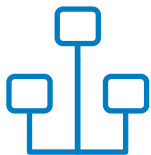
Hardened endpoints
Monitoring and Detection



Incident Response
Industry Breach Reviews



Trust and Compliance



Highly available Architecture
Region-specific storage



Okta on Okta
Strong Access Controls



Multiple Industry Certifications
SOC2, ISO 27001, CSA STAR, HIPAA, FedRAMP



Don't take my word for it



Audit Reports available
to customers



3rd Party Pen test
reports Public Bug
Bounty Program



Customer Pen
Testing

Your partner in security



Gain visibility into the cloud landscape



Make security mobile



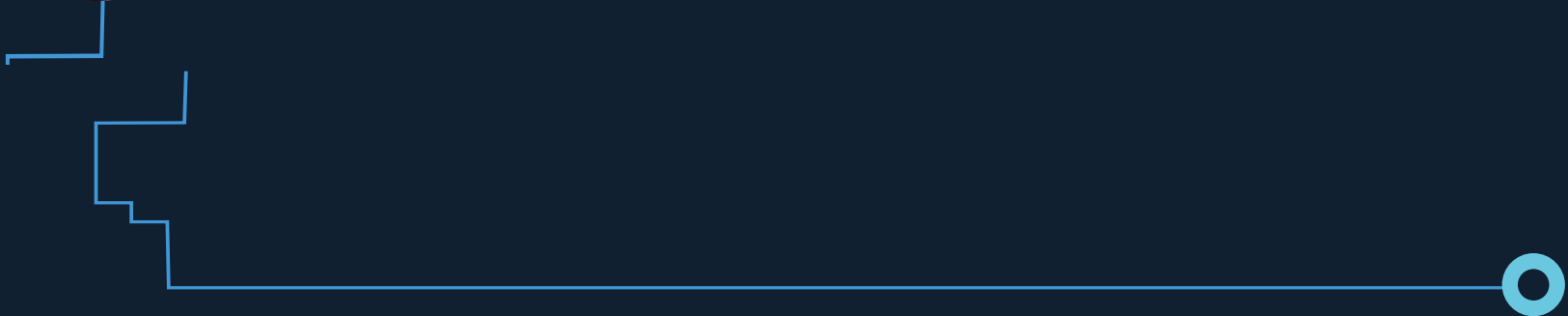
Use automation to quickly react





SWAROOP SHAM

Sr. Product Marketing Manager, Security, Okta



Building for Security and Compliance



Building for security and compliance

Context



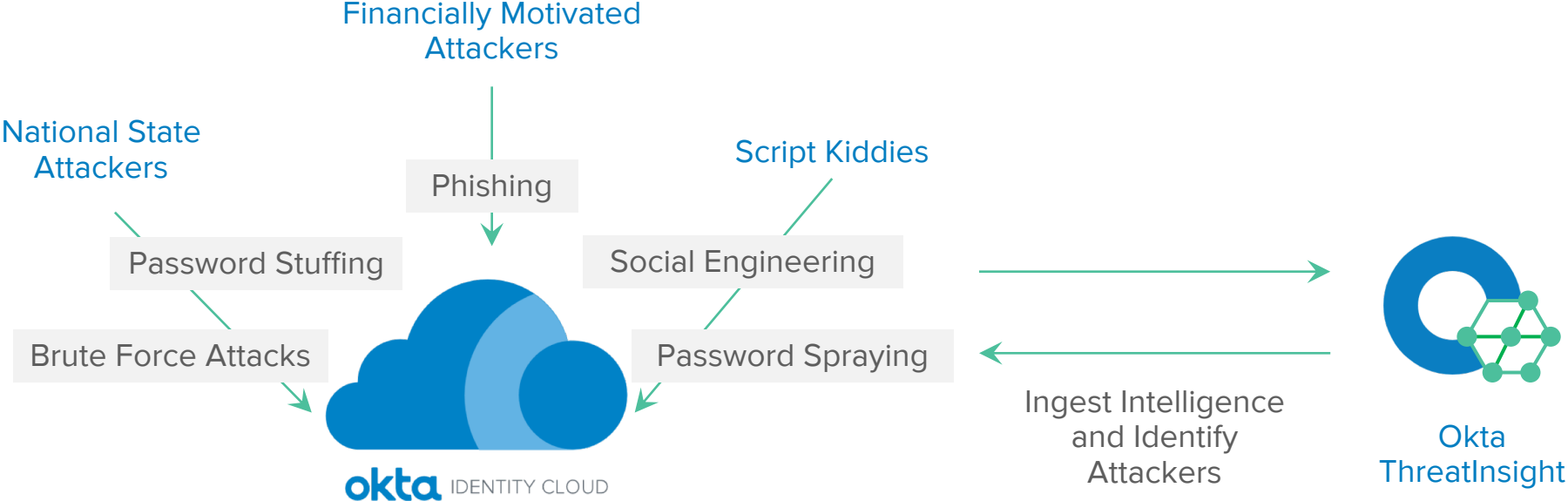
Okta
ThreatInsight



Okta Service Security & Compliance



Okta ThreatInsight: Aggregated data powering security



Okta Threat Insight: Conditional Access Control



Okta ThreatInsight: Aggregated data powering security



User Identifier

Strong Authentication
Policies

IP Address

Anomaly Detection

Application

Incident Enrichment



Authentication

Password

Sign On

Add New Okta Sign-on Policy

1 MFA for Employees

2 One-click Access

3 Default Policy

Add Rule

Rule Name

Okta Threat Insights

Exclude Users

Exclude Users

If user's IP is

Anywhere

Manage configuration for Networks

And Authenticates via

Any

And threat is suspected



And behavior is

Select behavior

Then Access is

Allowed

Prompt for Factor

Manage configurations for Multifactor Authentication

Per Device

Every Time

Per Session

And Session Lifetime is

2

Hours

Create Rule

Cancel



Building for security and compliance

Context



Okta Threat Insights



User



Network



Device



App



Location



Okta Service Security & Compliance



Adaptive authentication: Context

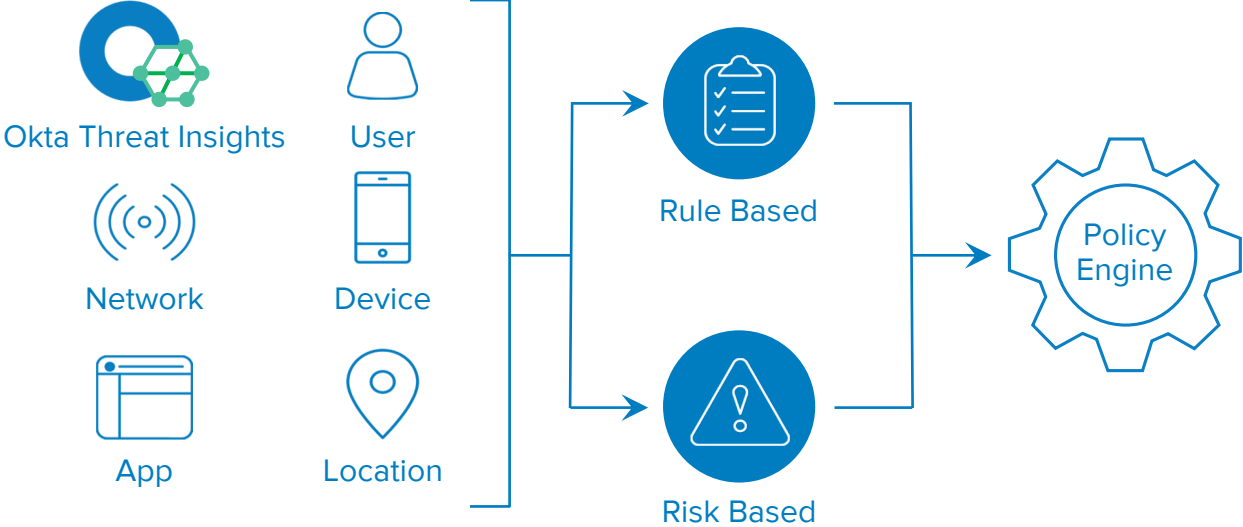


Group/Role	User agent	Lat/Lon	In-Network IP	Sensitive data	Bad IPs
Login velocity	Device fingerprint	Country	Out-Network IP	User group	Malicious user behavior
Work location	Devices per user	State	Proxy		
Working hours	Managed	City	Anonymizer		
Typing speed	Known device	Prohibited country	Known bad IPs		
Concurrent login	Secure device				
Auth. method					



Building for security and compliance

Context



Okta Service Security & Compliance



Match authentication to the risk observed from context



High Login Velocity

New Device

New Location

New IP

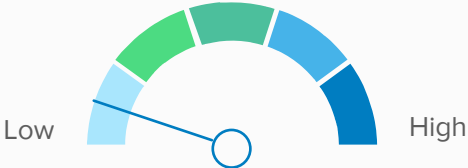
AWS S3

Suspected IP

Same location
Same device

Login within working hours,
Same device,
New location, New IP

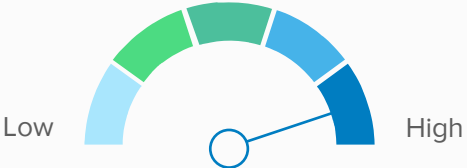
High login velocity,
New device, New location,
New IP, Suspected threat IP



Password



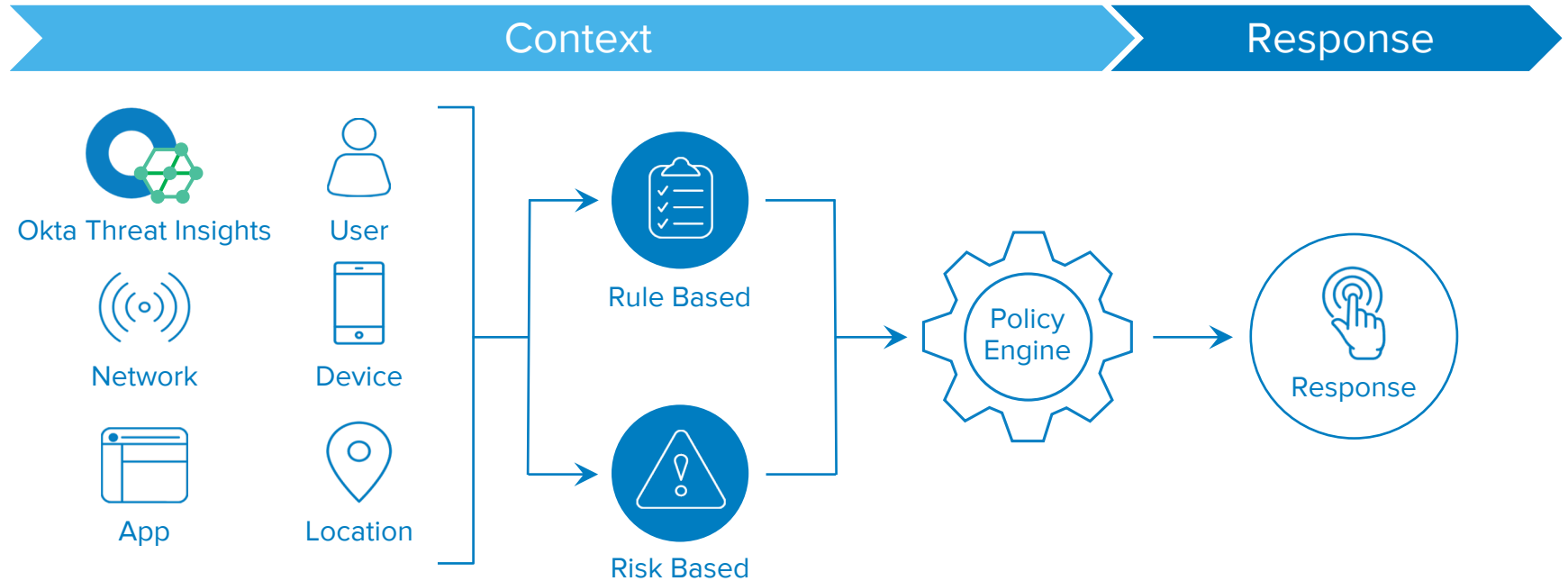
Okta Verify with Push



Okta Verify + U2F



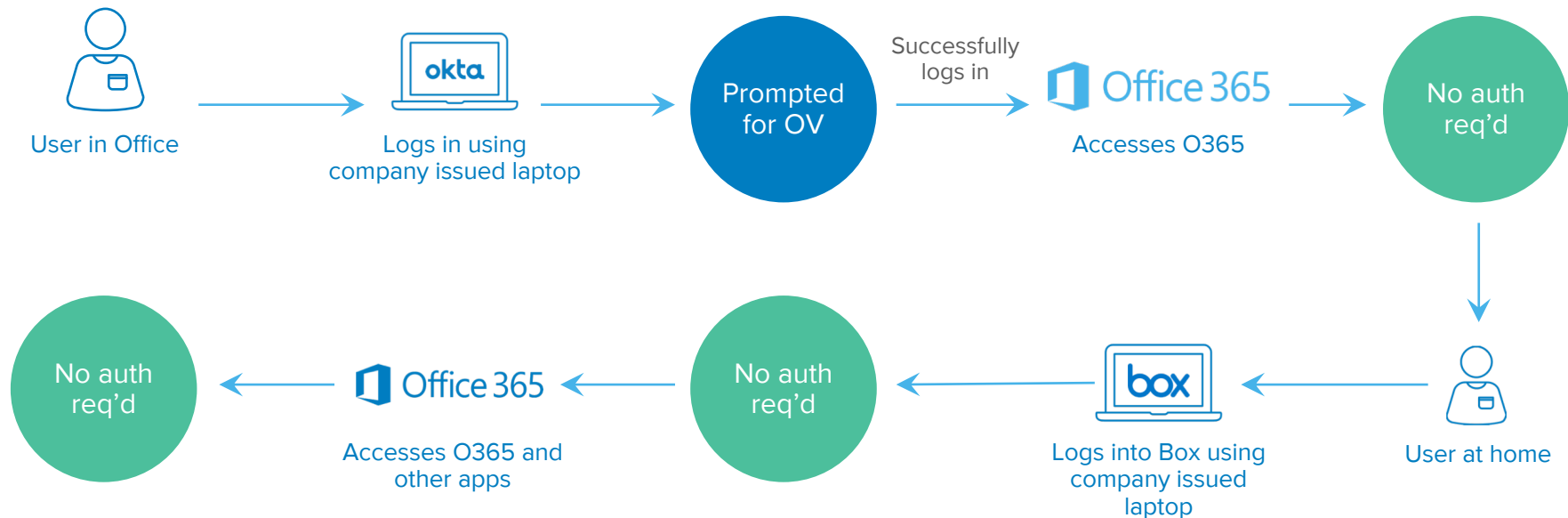
Adaptive authentication: Customize response based on context



Okta Service Security & Compliance



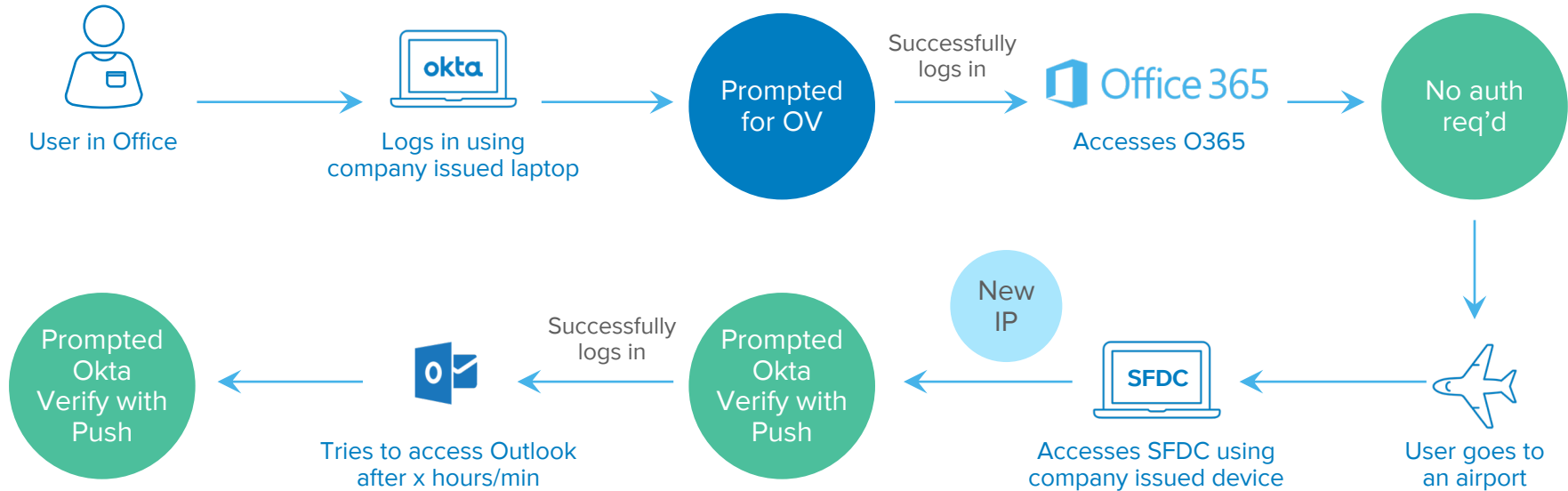
Secure passwordless experience



- This is a user who is known to login only from 2 locations—office and home
- Using an Okta issued laptop or his personal iPhone for which we have identified the fingerprints



User experience



- This is a user who travels frequently and doesn't have a known location other than office and home
- Using an Okta issued laptop/iPad or his personal iPhone for which we have identified the fingerprints
- New session interval changes to x hours once a public IP or an unknown IP is encountered



Response: Use authentication factors of choice

Add Rule

Rule Name
Trusted Company Networks

Exclude Users
Exclude users

PRE - AUTHENTICATION

If user's IP is In zone
Manage configurations
 All zones
Select zone

Then access is Allowed

AUTHENTICATION

Password X

Required additional authentication

Okta Verify X Security strength: Password + Okta Verify Strong

OR

Google Authenticator X Security strength: Password + Google Auth Strong

OR

SMS Authentication X Security strength: Password + SMS Moderate

Add

Okta Verify X

Required additional authentication

None X Security strength: Okta Verify Only Strong

Add

Add authentication chain

SESSION LIFETIME

Session lifetime Per device Every time

Select your criteria



- Select your method of authentication(s)



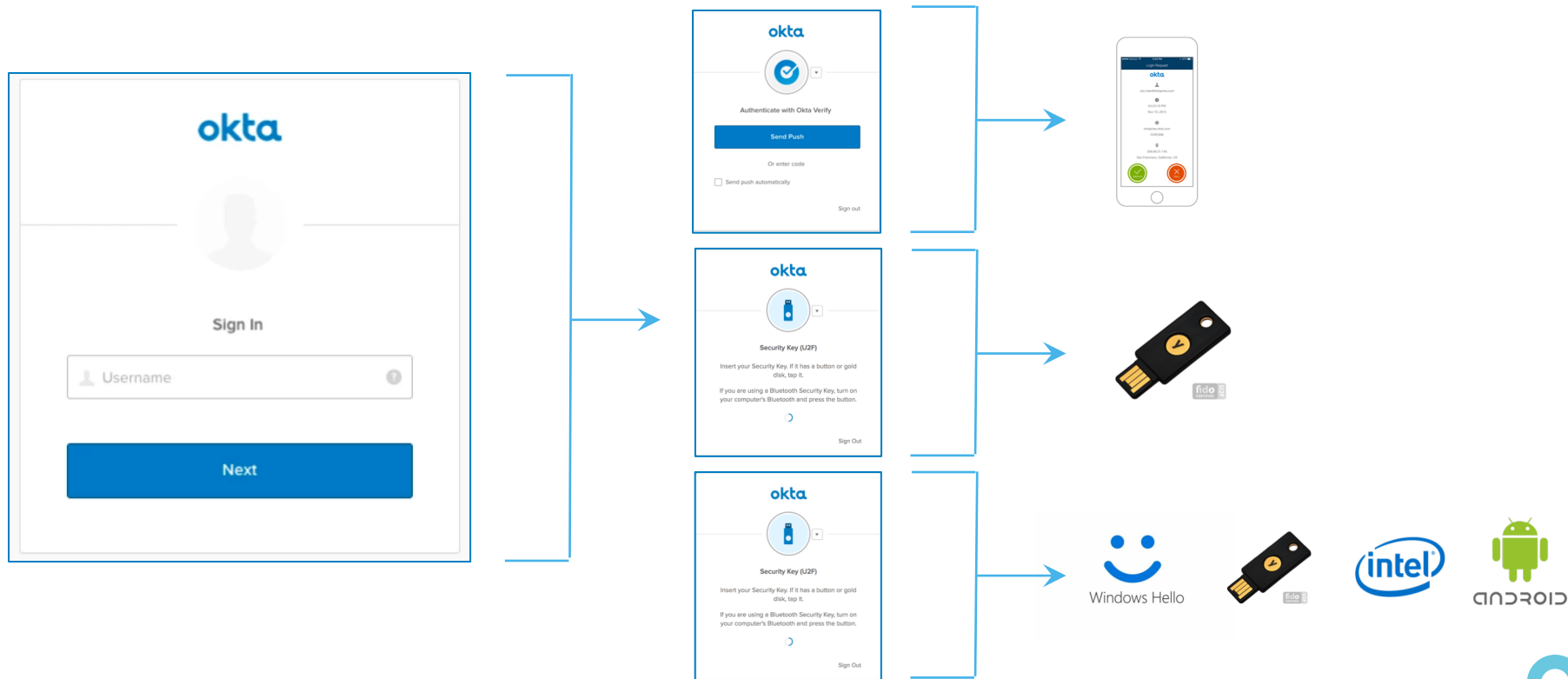
- Choose factors other than password



- Flexibility to prompt for stronger authentication factors for high risk use cases



Secure passwordless authentication





APPLICATIONS
ENFORCEMENT
ORCHESTRATION



Building for security and compliance: Key takeaways

1

Security and compliance by design

2

Risk-based contextual access and response

3

Enforcement and visibility across all applications





Thank You

