okta

BUSINESSES @ WORK 2018
Spotlight on Education

Every year, we release our annual Businesses @ Work report to examine how organizations and people get work done. We analyze data across Okta's network of millions of users and thousands of organizations to understand key technology trends across all industries.
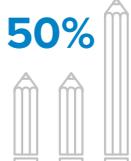
A number of traditional industries, such as education, are seeing huge growth in the adoption of cloud applications and digital solutions. Our education customers use hundreds of distinct apps to create best-in-class learning environments. Schools are realizing the benefits of using apps to make life simpler for students, staff, faculty, and alumni across the board, while freeing up IT teams for important strategic tasks.

DISTINCT APPS USED
488 APPS
Used by our customers in the last year in learning centers worldwide.

ADOPTION OF NEW APPS
50%
The median number of apps has increased by 50% in the last two years.

DEVELOPER TOOLS
33%
Education customers now utilize at least one dev tool.

#1 Cloud App Used by Education Customers
Office 365

LOOKING FORWARD
Market researchers predict that demand for cloud computing will grow by at least 26% in the global education sector from 2017 to 2021*.

What's Driving This Change

COST EFFECTIVENESS
For most schools, maintaining on-prem infrastructure is too expensive. Cloud services are more affordable, and IT teams can integrate them seamlessly as needed.

INCREASED LEARNING ANALYTICS
Software programs are now a normal part of classroom life. Innovative solutions help teachers and professors track their students' performance and personalize their experience.

ONLINE AND DISTANCE EDUCATION
Remote learning is more popular than ever. Educational institutions need to control access, ensure security, and manage rising data loads—especially during peak access hours.

Okta Helps Educational Institutions Around The World Run More Efficiently

DECREASED IT COSTS
Delivered 100% as a service—no on-prem IAM maintenance, operations, or security costs. Okta reduces time spent on help desk tickets, manual integration, and provisioning work.

LIFETIME ACCOUNTS FOR STUDENTS
Onboard new recruits, promote them to student access, and then graduate them to alumni status with differentiated access rights throughout.

$120K
How much City Year saved annually after deploying Okta. This move helped reduce password reset requests by 95%.**

Leading Educational Organizations Use Okta

IOWA STATE UNIVERSITY

TCU

Virginia's Community Colleges

SJSU

THE UNIVERSITY OF TAMPA

Learn how Okta helps educational institutions reach their goals by visiting **okta.com/education**