Delivering Secure Video Collaboration for the Modern Workforce

Organizations are rapidly adopting more flexible work environments, including distributed and remote teams, and technology has enabled them to reduce travel requirements. But the need for these teams to stay meaningfully connected is greater than ever—they need secure, seamless access to best-of-breed tools that allow remote users to collaborate productively from day one. By combining the power of Zoom, a world-class video communications platform, with Okta’s best of breed identity management, employees can collaborate with coworkers, customers, and partners, increasing productivity and cooperation without sacrificing security.

Enable collaboration quickly and securely across your workforce

Zoom integrates with Okta to enhance security and provide streamlined and secure access to Zoom’s world-class video-first communications platform, delivering seamless meeting experiences for organizations around the globe. With Zoom and Okta working together, users authenticated by Okta get easy single sign-on (SSO) to their Zoom account from day one. Okta’s automated provisioning and de-provisioning lets IT departments provide Zoom to the workforce painlessly, reducing IT hours and streamlining the onboarding experience.

Together, Okta + Zoom let you:

- Securely empower your workforce with leading-edge tools for modern video collaboration
- Simplify access and enable productive collaboration from day one with Okta’s intuitive Single Sign-On (SSO)
- Reduce the workload for IT by automating manual processes like provisioning, de-provisioning, and profile updates
- Provide secure access to the collaborative environment with Okta Adaptive Multi-Factor Authentication (MFA)

How Okta + Zoom work together

Okta + Zoom integrate directly via SAML to securely bring a powerful suite of videoconferencing tools to users. Okta provides secure MFA and intuitive SSO to give users frictionless, protected access to Zoom’s world-class collaboration platform. The advanced integration streamlines deployment by syncing with existing user masters like Active Directory, LDAP, and HR information systems. Together, Okta and Zoom provide a secure and simple connection to world-class collaboration tools across all devices and locations so employees, customers and partners can collaborate safely and quickly.

Enhance workforce productivity

Okta and Zoom work seamlessly together to provide your teams with everything they need to collaborate productively together from day one. Okta’s intuitive SSO interface makes it easy for users to access Zoom’s advanced tools for collaboration, including video meetings, voice, webinars, and chat across desktops, phones, mobile devices, and conference room systems. Video-based collaboration can help your organization replace pricey and time-consuming travel, and improve collaboration with your business partners. (Organizations
using Zoom for unified workforce communication enhance collaboration, increase overall productivity, and reduce travel costs an average of 24%.\(^1\)

**Increase IT efficiency**

By integrating Zoom with Okta, your IT teams can safely automate provisioning and de-provisioning, significantly reducing the time to onboard new users with access to all of Zoom's capabilities. With Zoom as a pre-built integration in the Okta Integration Network, your enterprise can sidestep the ongoing costs of application connector maintenance, rapidly deploy Zoom to all users, and streamline user lifecycle management. This helps relieve the burden on IT and saves your organization money. A recent research survey found that Okta's clients save an average of $1.6 million on helpdesk support, and $800,000 on provisioning and deprovisioning.\(^2\)

**Improve security**

Okta enables your organization to adopt a Zero Trust approach to security without compromising the user experience. Okta SSO unifies access, so IT can be sure authenticated users have access to only the features of Zoom they need. Layering on MFA policies helps further strengthen your organization's security posture and reduce the chance of a security breach. In fact, adopting IAM tools saves companies an average of $2.2 million per year on security-related issues alone.\(^3\)

**Combining Okta with Zoom lets your enterprise...**

- Confidently provide your teams with an industry-leading, video-first unified communications platform
- Dramatically enhance communication and collaboration across a global workforce working remotely
- Save costs without compromise by replacing business travel, lessening IT hours, and simplifying user access
- Extend easy, secure collaboration to your customer and business partner relationships as well, increasing engagement

---

**CASE STUDY**

**Teach For America**

Teach for America uses Okta to connect its network of staff, alumni, and more than 6,000 teachers to Zoom and other best-of-breed solutions that foster collaboration and community. “Our teachers need constant access to data and resources so that they can change and improve their strategies,” says Harpreet Bajwa, managing director of business solutions at Teach For America. Okta provides instant access to the information and resources that Teach For America teams need, while keeping their personal data secure. Zoom provides a unified, streamlined experience that supports virtual classrooms, and delivers powerful tools for effective, efficient, and secure remote teaching, including fine-grained controls over screen sharing and in-class chat. Okta and Zoom work together to proudly support Teach for America's mission with a strong, flexible joint solution.

---

For more information on this integration, go to [okta.com/partners/zoom](http://okta.com/partners/zoom)

If you have questions, please contact our sales team at [okta.com/contact-sales](http://okta.com/contact-sales)

---

1. Research survey conducted by Zoom on Qualtrics, 2018.
2. Research survey conducted by Okta to its customers, 2019.
3. Research survey conducted by Okta to its customers, 2019.

---

**About Okta**

Okta is the leading independent provider of identity for the enterprise. The Okta Identity Cloud enables organizations to securely connect the right people to the right technologies at the right time. With over 6,500 pre-built integrations to applications and infrastructure providers, Okta customers can easily and securely use the best technologies for their business. Nearly 8,000 organizations, including 20th Century Fox, JetBlue, Nordstrom, Slack, Teach For America and Twilio, trust Okta to help protect the identities of their workforces and customers. For more information, go to [okta.com](http://okta.com).