



Okta and Acuant: Trusted Transactions with Identity Document Authentication & Verification

As the popularity of online and mobile transactions grows, so do the incidents of fraud, identity theft, and other scams or attacks. Consumers roam sites anonymously, or sign in with invented names or false identity claims. Authenticating individual visitors is simultaneously risky and cumbersome. Abandonment rates are high, costing enterprises precious leads and revenue. Yet more transactions than ever are completed without the customer being physically present, making it critical to accurately and efficiently authenticate customers' identity.

Solution: Okta + Acuant

Okta + Acuant work together to enhance identity verification to improve customer experiences, increase conversion rates, and mitigate fraud. Supporting the largest library of identity documents from around the world, Acuant's best-in-class solutions help businesses authenticate employee and customer identities across the globe through mobile, online, kiosk and in-person engagement channels. Companies benefit from reduced risk and loss, as well as lower operating costs and service abandonment. End users are empowered with real-time document image capture, authentication and facial recognition matching technology to securely verify their identity with minimal inconvenience, moving them quickly and securely through transactions.

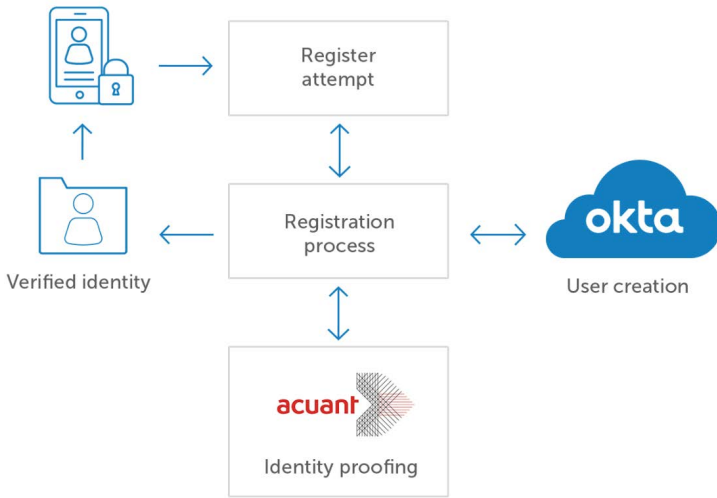
Together, Okta + Acuant let you...

- **Take charge of fraud prevention**
Confidently enable customer self-service registration to execute sensitive online transactions
Example: Let end users open a credit line with an online bank or retailer
- **Securely award enhanced access**
Control differential access to sensitive information for approved and verified groups using document-based identity proofing—and, optionally, a high-res mobile photo
Example: Grant retail managers access to higher-level data, like employee schedules and progress reports, while restricting it from the employees
- **Enable proof-of-membership in an age group or demographic**
Give customers the ability to confidently segment users by specific traits, including age or other demographics
Examples: Allow online retailers to grant discounts to military veterans or college students; enable concerts to allow access only to people over 21

Okta Identity Management

Okta provides customers with registration as a service via username and password functionality. Okta enhances ID Proofing solutions through the Okta Identity Cloud to confidently authenticate end users and provide multiple levels of authorized access, while making the process as painless as possible for end users and IT teams.

Identification and Identity Flow



Acuant AssureID™

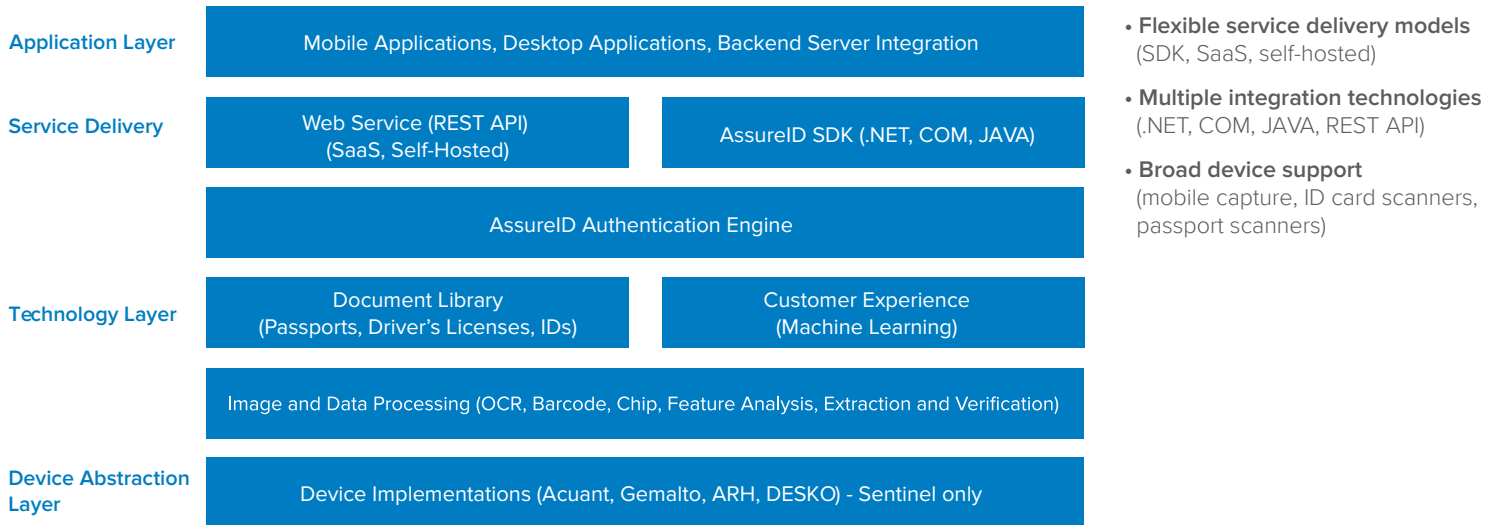
AssureID lets companies capture and authenticate customer and employee identities from all 50 states and 200 countries around the world with accuracy and efficiency. Patented technology authenticates IDs by applying 50+ forensic and biometric tests in seconds on more than 6,000 identity documents from around the world. AssureID’s data capture and extraction capability eliminates manual data-entry errors, speeds up the document inspection process and in a easy-to-use workflow that significantly reduces employee training. Solutions integrate easily into any environment in any industry and reads IDs

from around the world. Acuant’s solutions combine advanced, proprietary and patented technology to capture a document image, pre-process that image, send to Acuant to complete 20 – 50 forensic tests on each document, and conduct facial recognition matching between a selfie and the image on the ID. Conducted in real-time, authentication results and standard data fields are presented back within 10 seconds in the format and workflow required. If requested, Acuant solutions can also extract data from and authenticate chips from electronic passports and eIDs. Authentication transactions are highly secure and scalable, with data encrypted via SSL & HTTPS AE 256-bit. Acuant’s cloud-based solutions utilize AWS, and no PII is stored. Clients can incorporate Acuant’s identity document authentication solutions in user-centric workflows and apply its own business rules without the need for re-coding or additional integration work.

For international deployments, Acuant has the unique capability to capture and extra data from identity documents in local character sets, such as Chinese, Arabic, Japanese, Korean, Thai and Vietnamese, Cyrillic and Hebrew, in addition to Latin. This allows for not only improved customer experience, but increased accuracy for native name secondary ID checks.



AssureID Unified Architecture



A Simple, Secure Solution

Empower end users to securely verify their identity with minimal inconvenience, to move them quickly toward productive action.

- Enable self-verification with mobile phones plus documents end-users already own
- Provide accurate scans that deliver data to the app, to verify
- Bring end-users quickly to the materials they're authorized to access
- Reduce the incidence of fraud and the high cost of user abandonment

For more information on this integration, go to okta.com/partners/acuant

If you have more questions, please contact our sales team at okta.com/contact-sales

About Okta

Okta is the leading provider of identity for the enterprise. The Okta Identity Cloud connects and protects employees of many of the world's largest enterprises. It also securely connects enterprises to their partners, suppliers and customers. With deep integrations to over 5,000 apps, the Okta Identity Cloud enables simple and secure access from any device.

Thousands of customers, including Experian, 20th Century Fox, LinkedIn, Flex, News Corp, Dish Networks and Adobe trust Okta to work faster, boost revenue and stay secure. Okta helps customers fulfill their missions faster by making it safe and easy to use the technologies they need to do their most significant work.

For more information, go to <https://okta.com>