

Connect Everything

Identity management for all your people, all your devices, and all your applications.

A New World Built on Identity

In the last decade, enterprises everywhere have embraced cloud apps like Salesforce.com, and NetSuite; GoToMeeting and WebEx; and Workday and SuccessFactors. They've shrunk their IT infrastructure, lowered their total cost of ownership, and made it possible for employees to get work done anywhere, at any hour.

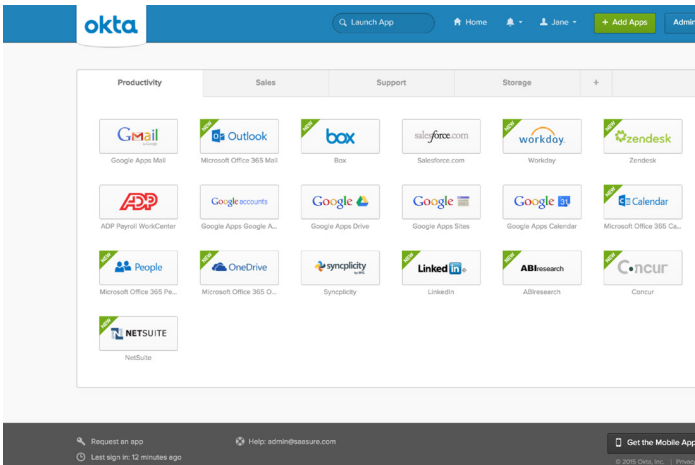
But the change hasn't come easy. IT departments still have to manage all of their on-premises apps and infrastructure, only now it is more difficult because they lack a single view of all users, apps, and devices. What is needed is a common identity platform to connect the enterprise. By choosing Okta, companies are solving the challenges that have been created by new cloud and mobile technologies and are preparing themselves to meet the next wave of innovation.

Controlling User Access

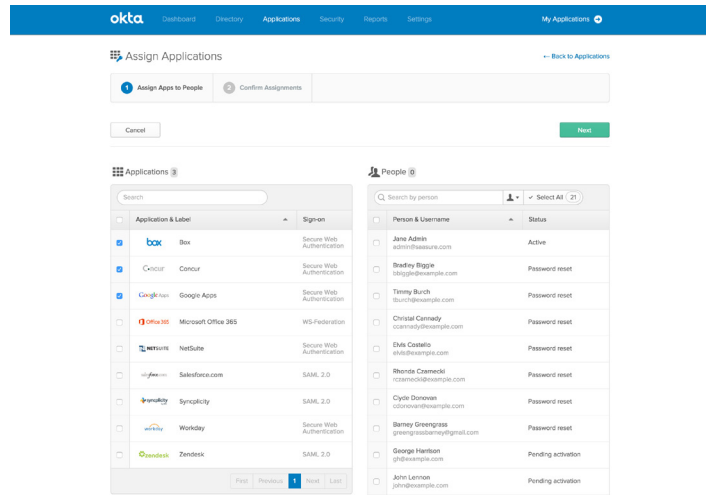
Controlling who has access to which applications becomes a real challenge when users can get access from any browser, from any place, at any time. This situation is exacerbated with the cloud as IT is often not involved in the purchasing process. Okta lets IT take back control, while simultaneously adding a critical layer of security and ease of use.

Password Fatigue

Visit any organization that has adopted a reasonable number of cloud apps and you will find people suffering from password fatigue. Not only must users remember a constantly changing set of passwords, but each cloud app has different password requirements. To lessen the burden, people resort to obvious passwords, sticky notes, and spreadsheets. They all but issue an invitation to an outsider seeking to breach the network. Luckily, password fatigue has an easy cure. Okta Single Sign-On lets users access any app with a single set of credentials.



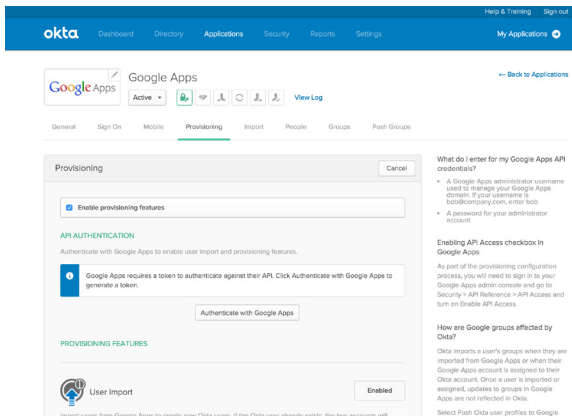
Okta Home Page



Assigning Applications

Collaborative Administration

Each cloud application has a unique administration model. This can create friction between the business, which needs to customize and manage the app to respond to changing needs, and IT, which is responsible for identity and access management across the entire organization. Okta solves this problem by letting IT manage users, apps and devices from a single, integrated platform. Meanwhile, the business gets the control they need..



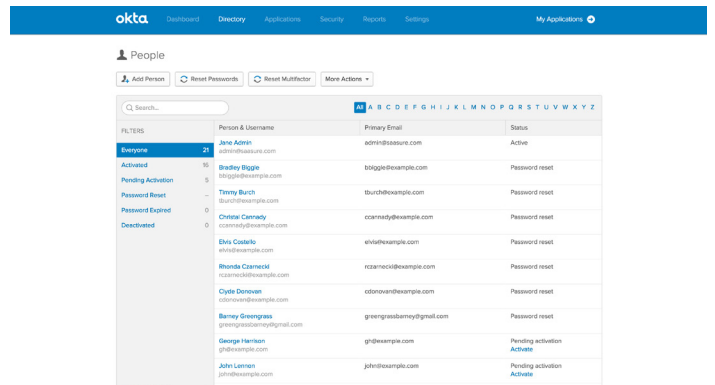
Provisioning

On-Premises Directory Integration

Cloud apps have independent user stores that are not integrated with on-premises directories. As a result, users have to remember more passwords, and IT has to manage multiple accounts and map users between directories and cloud applications. This is typically a manual process, and it can get messy fast. In response, Okta creates an employee system of record so IT can view and manage user data that is mastered in Active Directory, LDAP, Workday, Google Apps, Okta and more—all in one place..

Managing ROI and Compliance

To calculate the ROI of cloud apps, IT must understand how the apps are actually being used and compare that to what the business is currently paying for. In addition, depending on the industry and circumstance, IT must constantly monitor and control which users have access to certain cloud applications in order to comply with governmental regulations. Okta not only makes it easy to track usage, it puts apps and data behind a compliance wall.



Delegate Authentication to Activate Directory

Why choose Okta?

Okta created the world’s first cloud-based identity and access management system so that people could easily and securely connect to the best technologies available.

Built for users

Once Okta is activated, each user receives a customized homepage that provides single sign-on and self-service across applications. The homepage can be accessed from any browser or device, and it is easily integrated into a custom portal.

Designed for IT

Okta lets IT manage people, applications, and policies across all cloud and mobile applications. An administrative dashboard contains a summary of key

usage and activity statistics, notifications of any problems or outstanding work to be completed, as well as shortcuts to the most commonly performed tasks.

A central directory provides a view of both your people and the identities they are mapped to in all of their web applications. Adding applications is as simple as selecting a pre-integrated application from the Okta Application Network. Each application has its own administrative homepage, which provides a summary of the current integration settings across single sign-on and user management, as well as a view of recent login activity and the current people who have this application assigned to them.

A win for the executive suite

Okta provides tools that allow enterprises to maximize ROI while minimizing risk. Centralized logging captures a comprehensive set of events across Okta and all integrated applications. Okta also includes a full reporting experience, no separate BI solution needed.

The pre-canned reports include things such as User Activation, User Activity, User Access, Application Usage, User Provisioning, and De-Provisioning. Reports can be scheduled for distribution and data is easily exported.

Okta also offers an end-to-end deprovisioning workflow that informs an administrator when a user has been deactivated, indicates which applications they have automatically been deactivated from, and helps the administrator complete any manual steps (if necessary). All of the deactivation activity is tracked in a central audit log for compliance purposes.

About Okta

Okta is the foundation for secure connections between people and technology. By harnessing the power of the cloud, Okta allows people to access applications on any device at any time, while still enforcing strong security protections. It integrates directly with an organization's existing directories and identity systems, as well as 4,000+ applications. Because Okta runs on an integrated platform, organizations can implement the service quickly at large scale and low total cost.

More than 2,000 customers, including Adobe, Allergan, Chiquita, LinkedIn, MGM Resorts International, and Western Union, trust Okta to help their organizations work faster, boost revenue, and stay secure.

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