



HIGHER EDUCATION IAM LANDSCAPE

JUNE 2017



SURVEY - COMPANY SIZE

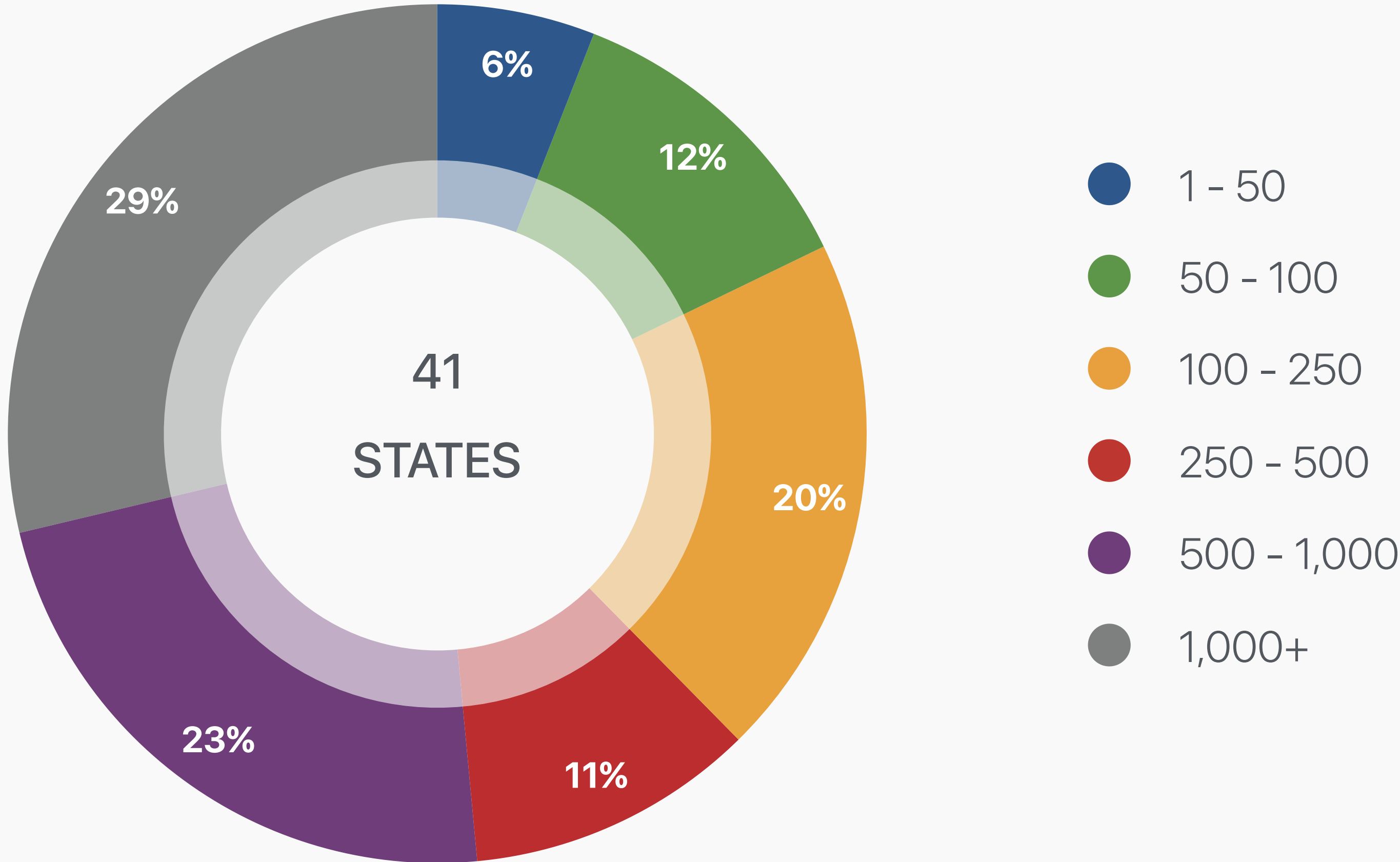
The complex web of users and apps at a large scale that makes up the higher education IT ecosystem makes identity and access management for institutions challenging, costly and time-consuming. To better understand the unique IAM landscape of these organizations, we set out to learn more about the priorities, initiatives and challenges that are top-of-mind for those charged with managing the myriad of identities within their higher education institutions.

These are their stories.



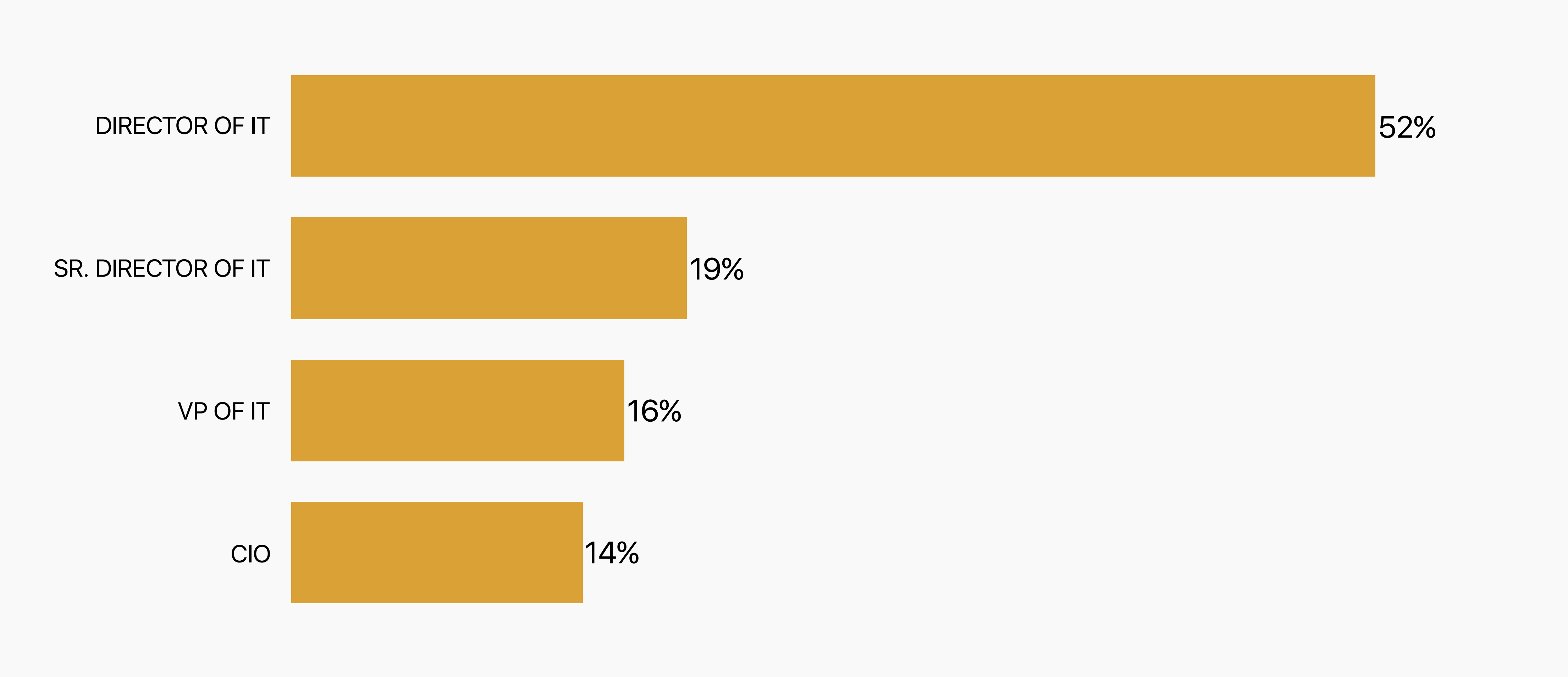
SURVEY - COMPANY SIZE

This data was collected via 102 participants in the Higher Education industry. Companies in this survey range from below 50 employees to over 1,000.



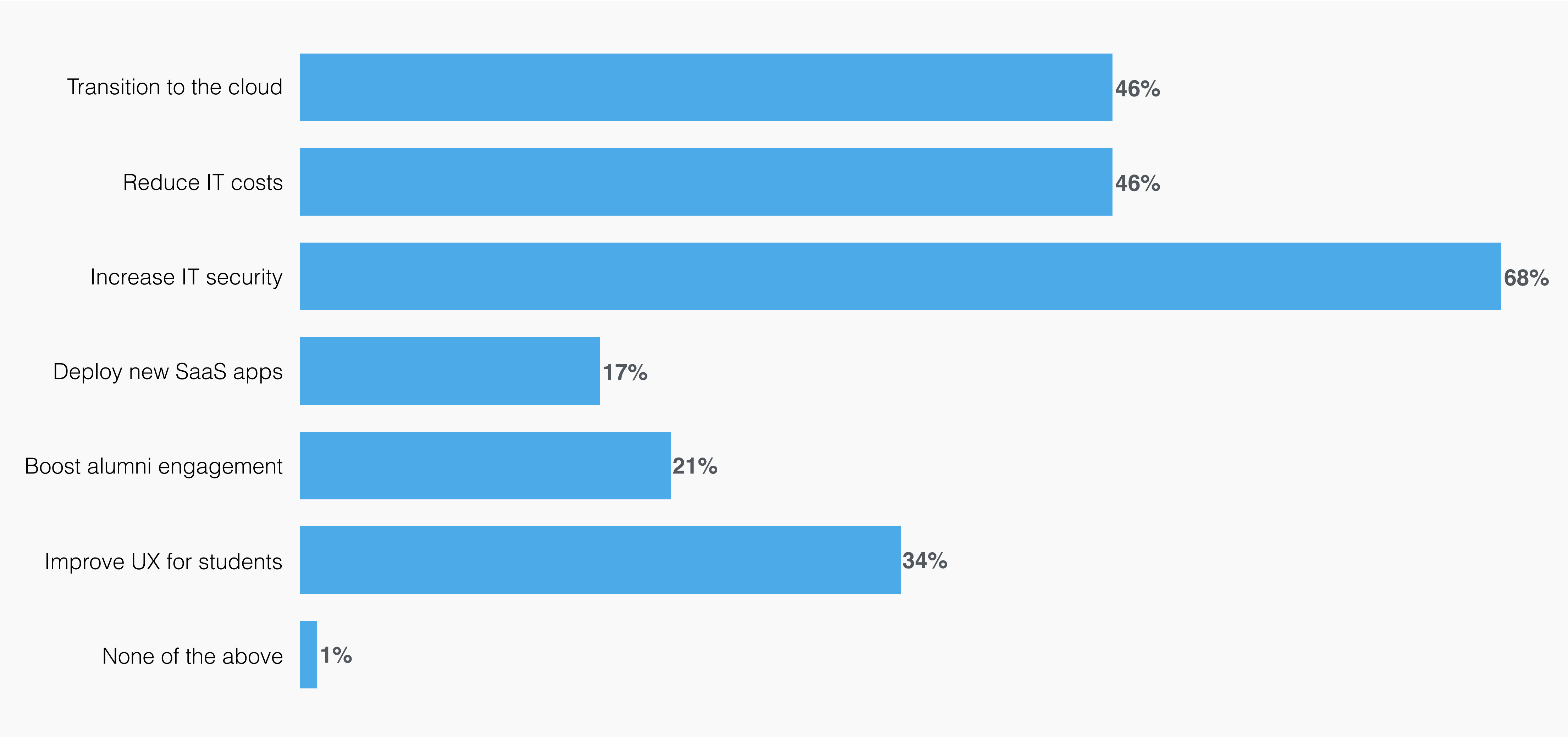
SURVEY - ROLES

The participants included decision makers in Information Technology within the Higher Education industry. In particular users were Director-level or above. A distribution is available below.



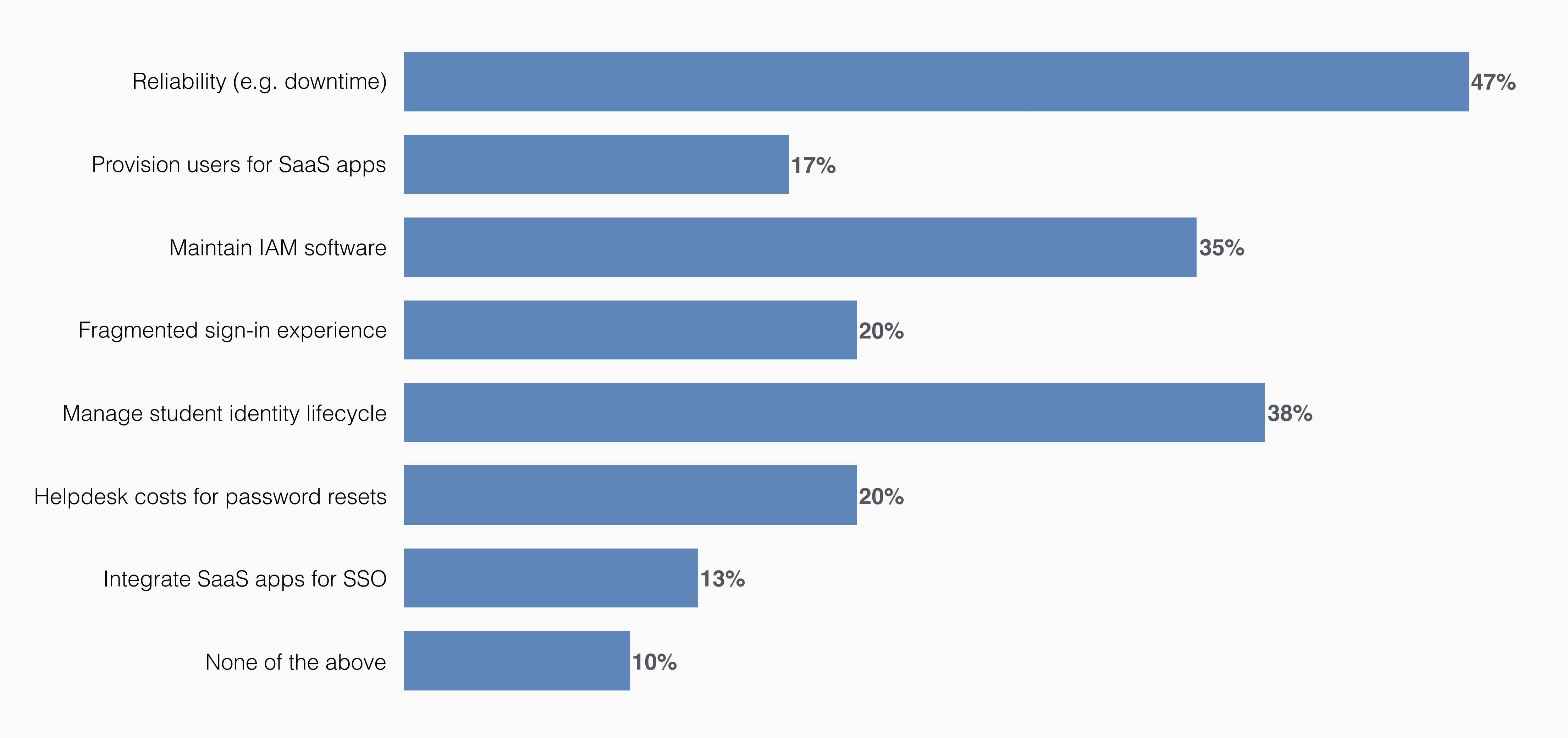
PULSE #1 - MULTIPLE CHOICE

WHICH OF THESE INITIATIVES ARE TOP PRIORITIES FOR YOUR ORGANIZATION IN THE NEXT 12 MONTHS?



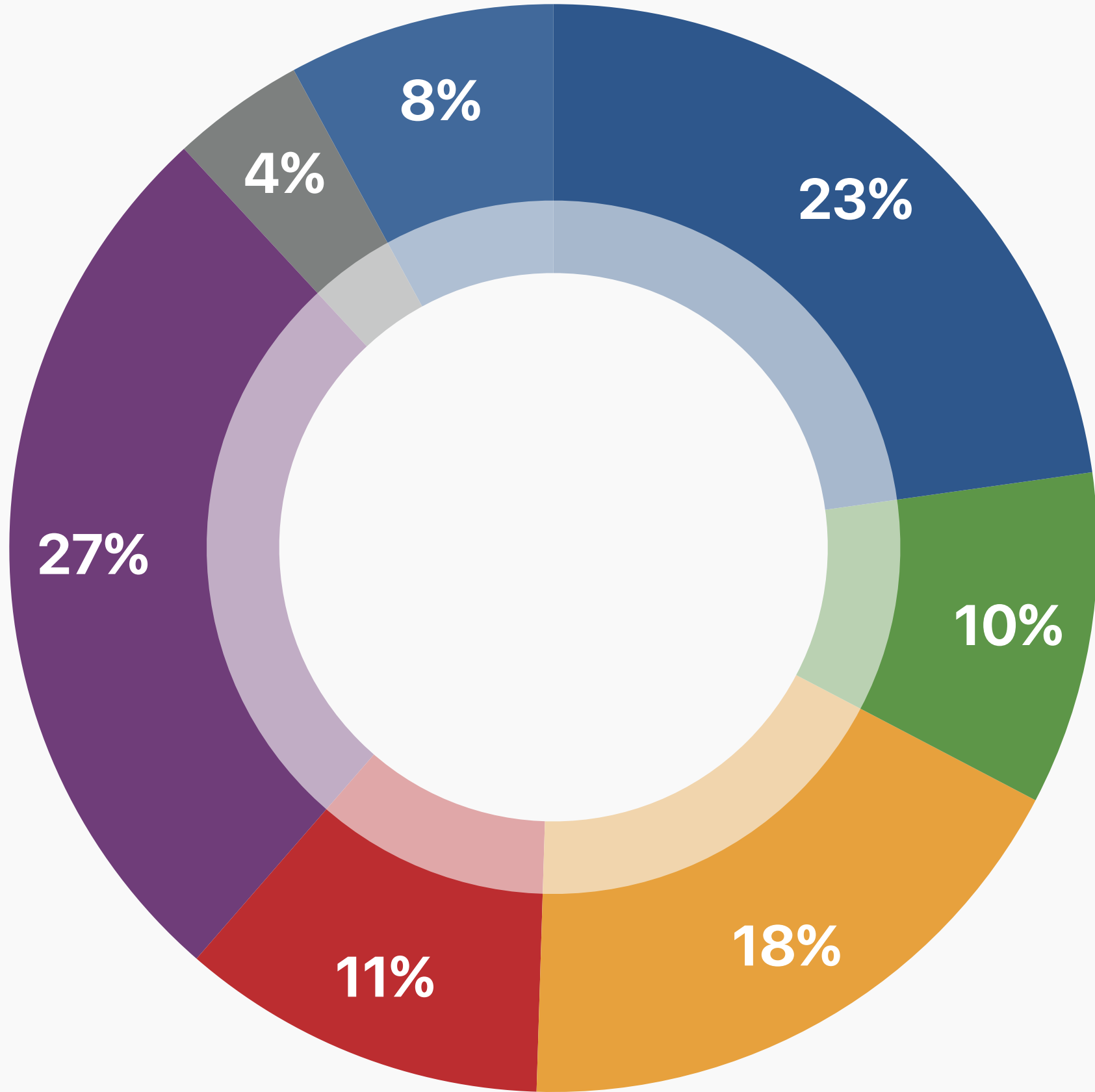
PULSE #2 - MULTIPLE CHOICE

WHAT ARE YOUR TOP CHALLENGES IN IAM (IDENTITY AND ACCESS MANAGEMENT)?



PULSE #3 - SINGLE CHOICE

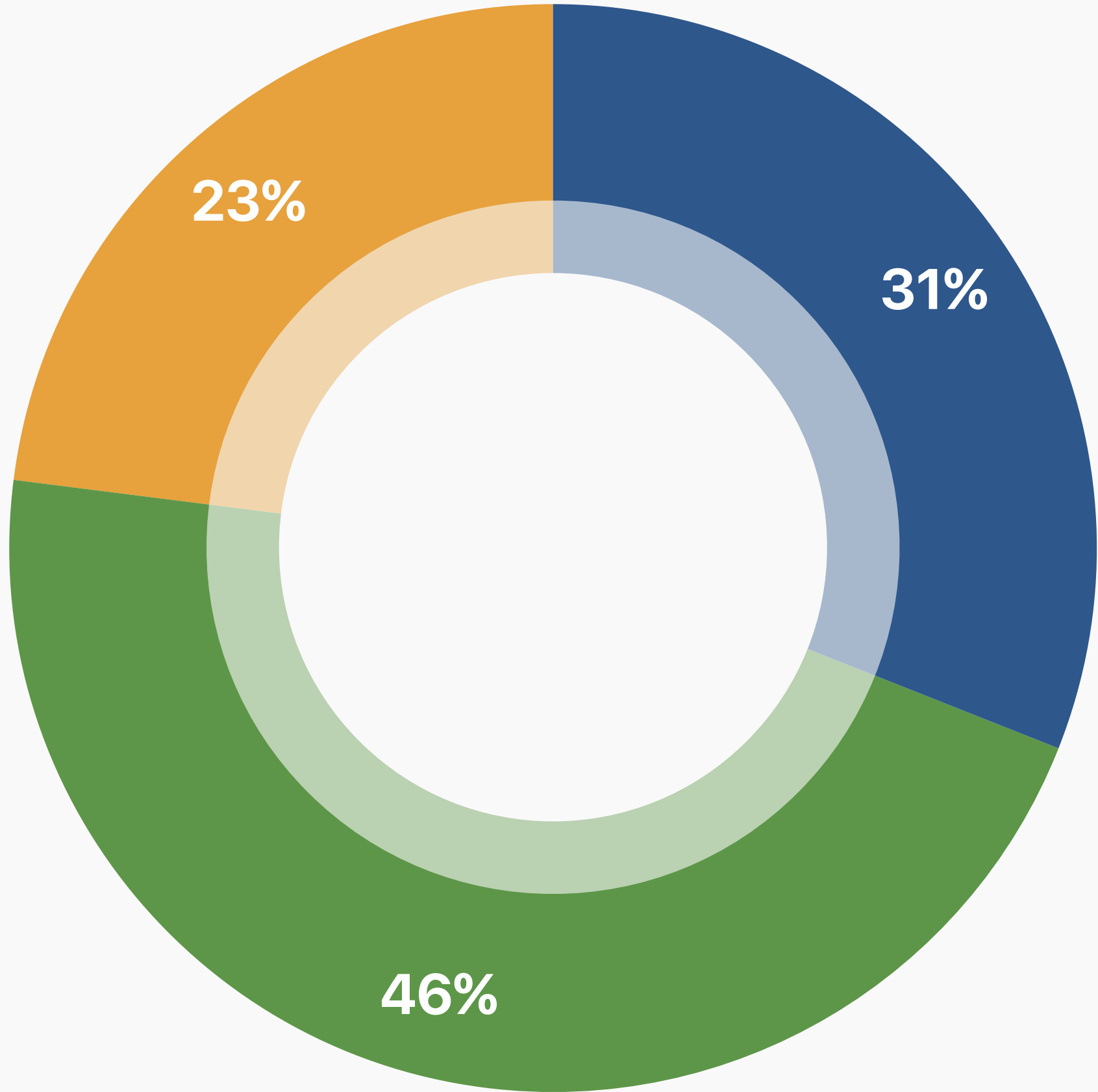
WHICH OF THE FOLLOWING TECHNOLOGY INVESTMENTS ARE YOU PLANNING IN THE NEXT 12 MONTHS?



- Multi-factor authentication
- Single Sign-On
- Automate Provisioning
- Central Directory
- Deploy Office 365 or G Suite
- Deploy Workday
- None of the above

PULSE #4 - SINGLE CHOICE

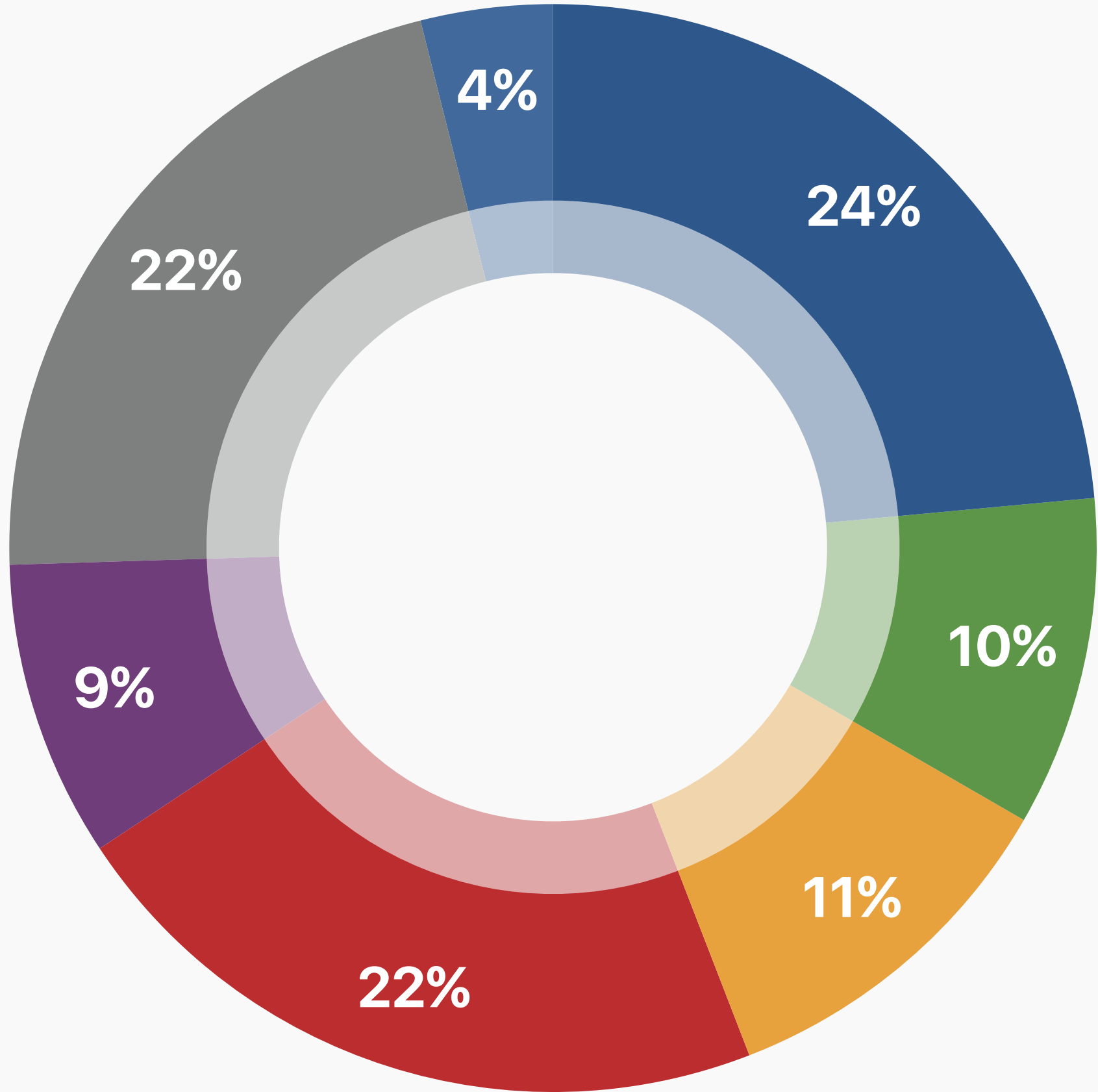
WHAT IS YOUR APPROACH TO SHIBBOLETH? SHIBBOLETH IS:



- Unfeasible for our org
- Used alongside another SSO
- Our sole SAML IDP for all resources

PULSE #5 - SINGLE CHOICE

WHICH OF THE FOLLOWING VALUE PROPOSITIONS FOR IAM-AS-A-SERVICE ARE MOST APPEALING?



- High availability
- Scalability
- Lower total cost of ownership
- Future-proofing for technology changes
- Pre-built connectors for SSO and provisioning to SaaS
- One service for all users: faculty, students, staff, alumni
- None of the above



ABOUT OKTA

Okta is the market leader in Identity and Access Management. Okta's service was born and built in the cloud, which enables Okta to connect to everything, innovate faster and scale to meet the needs of any size organization. Okta has built and maintains a very broad and deep network of application integrations. And, Okta is application agnostic, meaning it isn't tethered to any specific apps. Instead, Okta is free to provide the same level of care to each and every app in the Okta Identity Cloud. Okta's service is inherently secure and reliable, and it has achieved the highest certifications for cloud security.



ABOUT PULSE Q&A

Pulse delivers the latest business trends and insights via bite-sized Q&A. Built for both professionals and businesses, it is the fastest way to ask and answer questions. The platform enables users to create questions and serve it to peers, customers, or prospects, and collect data with unparalleled ease. Pulse's AI engine then automatically delivers a smart report distilling key insights for decision making. Pulse's chatbot and webapp leverage the Google and Facebook ecosystem to reach, engage, and inform the world's professionals.