okta

Overview
Marcus Hartwig / PMM

October 17

Millions of people use Okta every day

TESLA

The Walt Disney Company

News Corp

RBC

Discovery CHANNEL

Workforce

Nasdaq

Mount Sinai

TimeWarner

AMERICAN EXPRESS

NORDSTROM

Customers

jetBlue · experian · WYNDHAM HOTELS & RESORTS · Dignity Health · MGM RESORTS INTERNATIONAL · Adobe · ETIHAD AIRWAYS · Albertsons
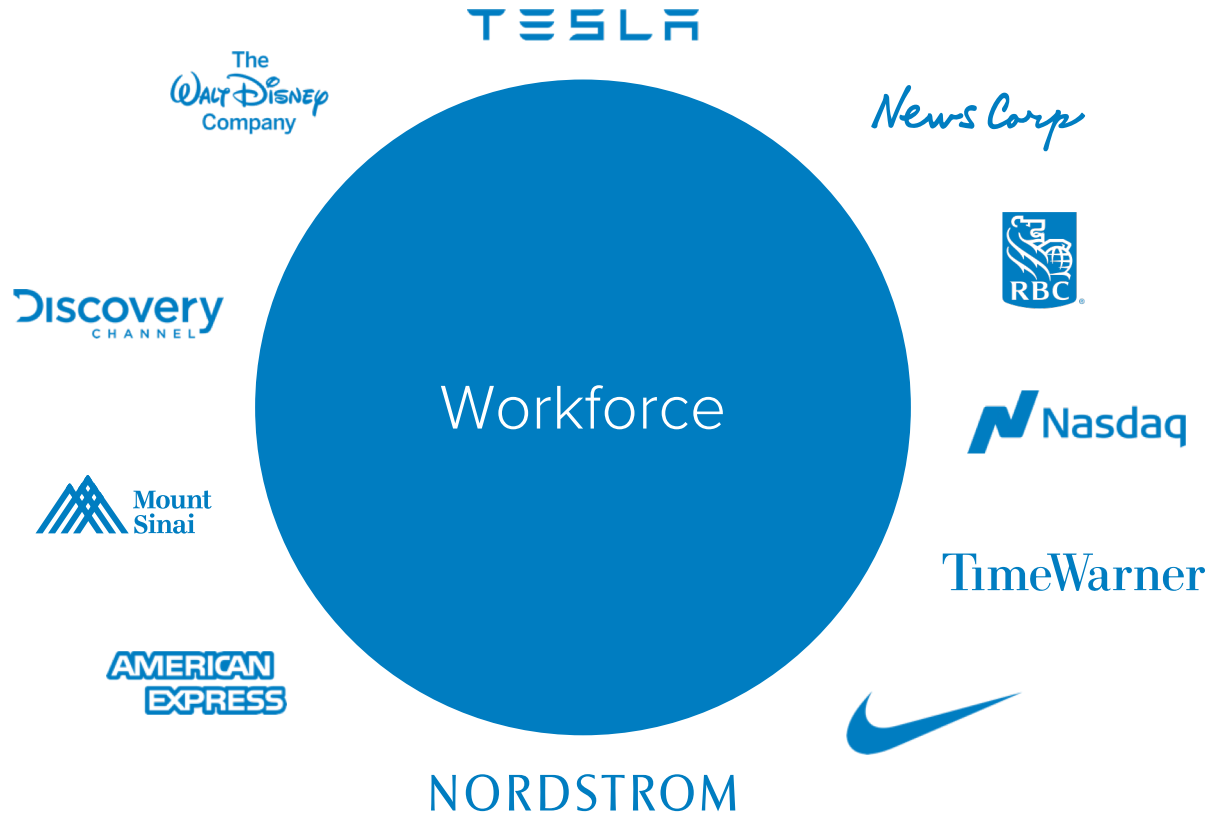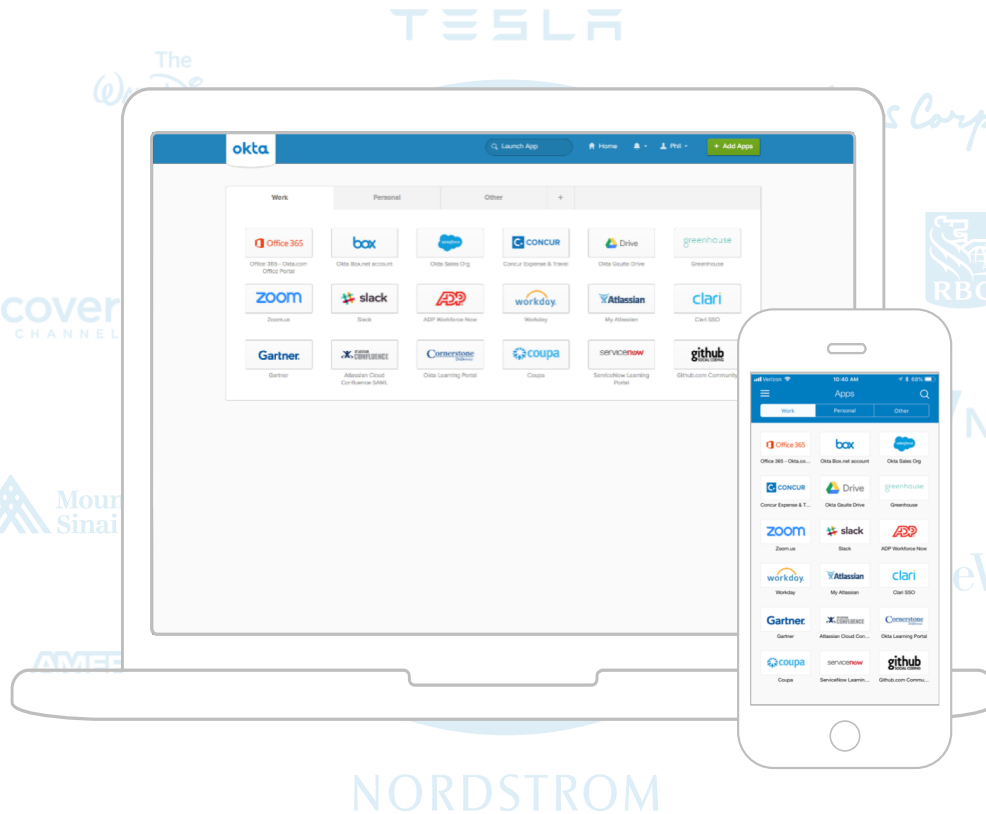
Why do millions of people use Okta every day?

Because the cloud has changed everything

83%

Of enterprise workloads will be in the Cloud by 2020[1]

50%

Of total IT spend will be cloud-based 2018[2]

7x

Rate of Cloud Computing vs IT Spending[2]

# The New Realities Facing Modern IT Workforce

Modern IT organizations are facing new and distinct challenges as their businesses evolve to meet the shifting needs of their users

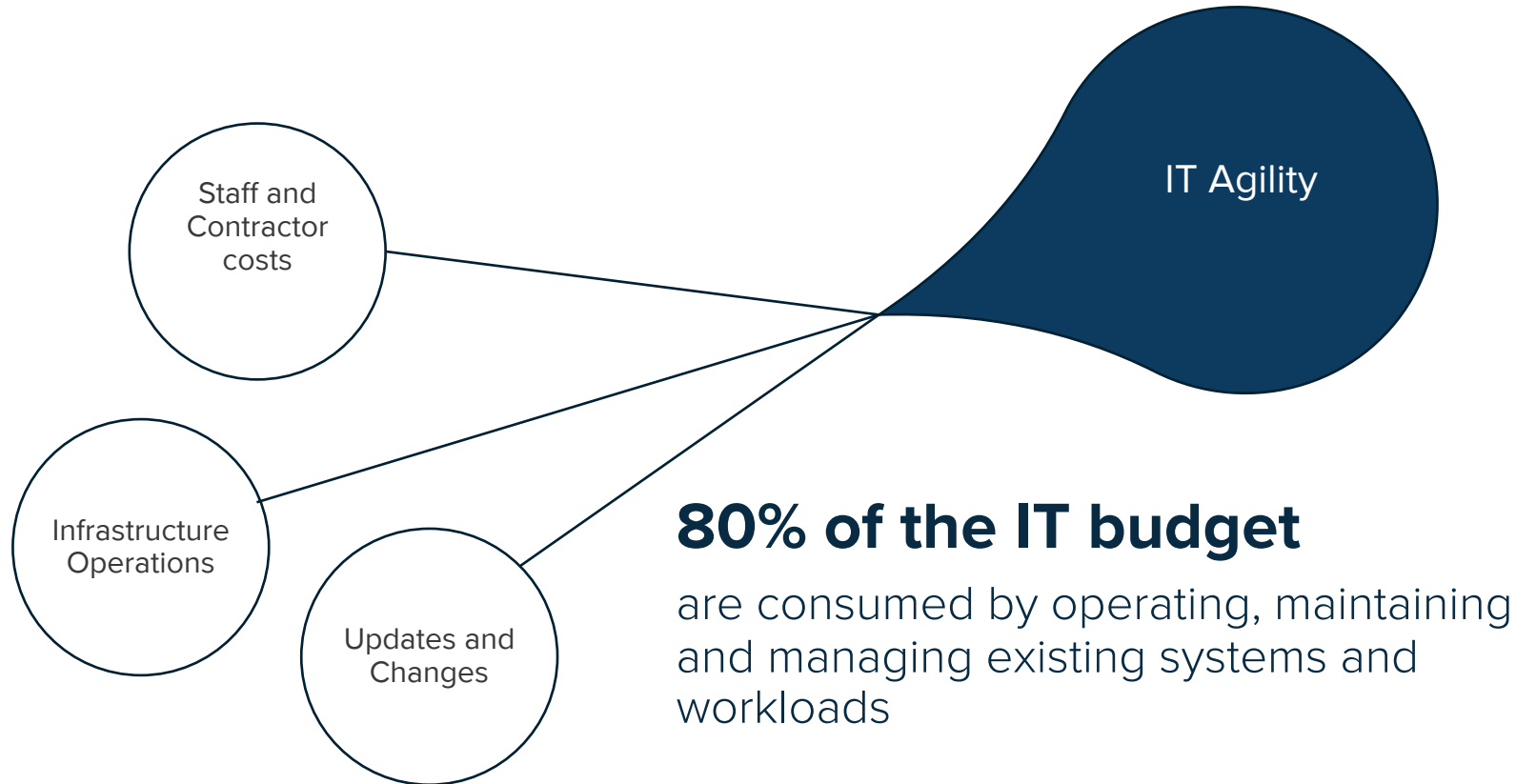Users are demanding new cloud apps to stay innovative and agile

Employees
Contractors
Partners

More users accessing more apps from more devices – Often outside the network

Email
AD
HRIS
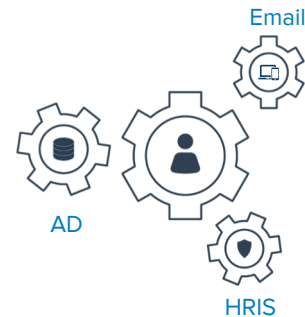
Users are spread across siloed user directories with no centralized way to manage

Legacy IT Holds Back Investments in Innovation

Staff and Contractor costs

IT Agility

Infrastructure Operations

Updates and Changes

80% of the IT budget
are consumed by operating, maintaining and managing existing systems and workloads

https://www.cio.com/article/2378171/cloud-computing/the-legacy-it-conundrum-money-pit-or-value-add.html

These Realities Creates New Challenges for IT

Difficult to Deploy and Adopt New Apps

- New apps can be cumbersome to integrate and slow to deploy
- Legacy systems don't integrate well with cloud apps
- End users frustrated with managing multiple login credentials and portals
- Insecure App Access on Mobile and Mac
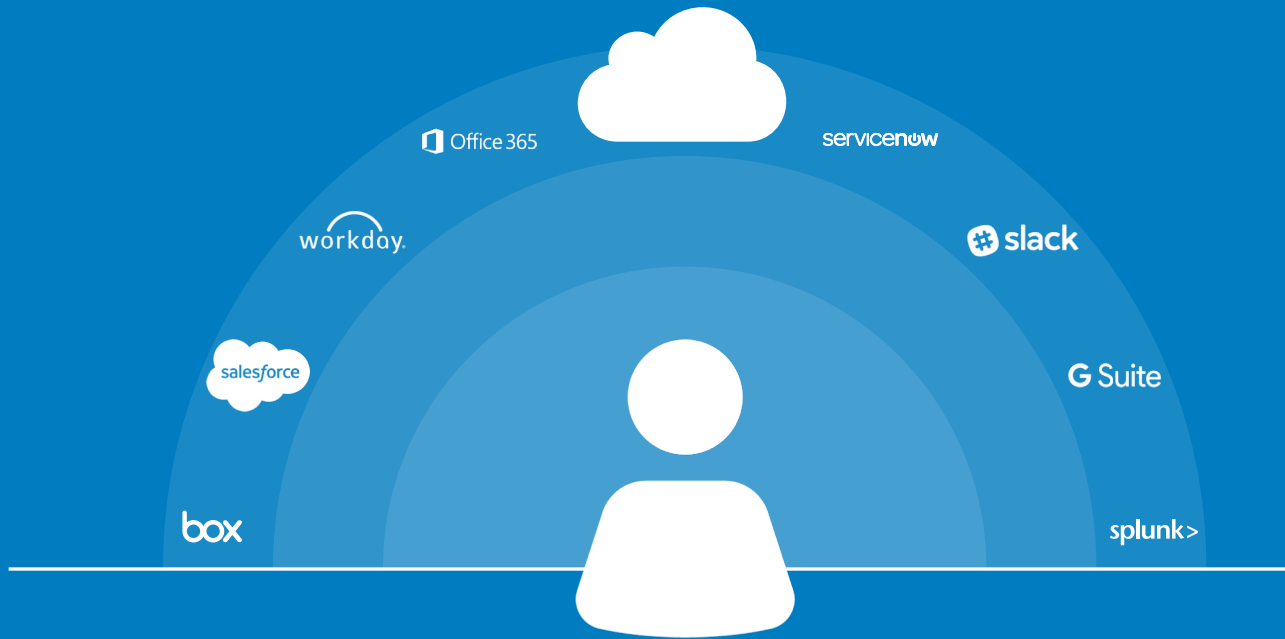
No centralized view/control of Apps and Users

- Employees, contractors and partners outside the firewall can't securely access apps
- Siloed User Directories
- No Compliance Visibility (GDPR etc)
- No Insights into App Utilization

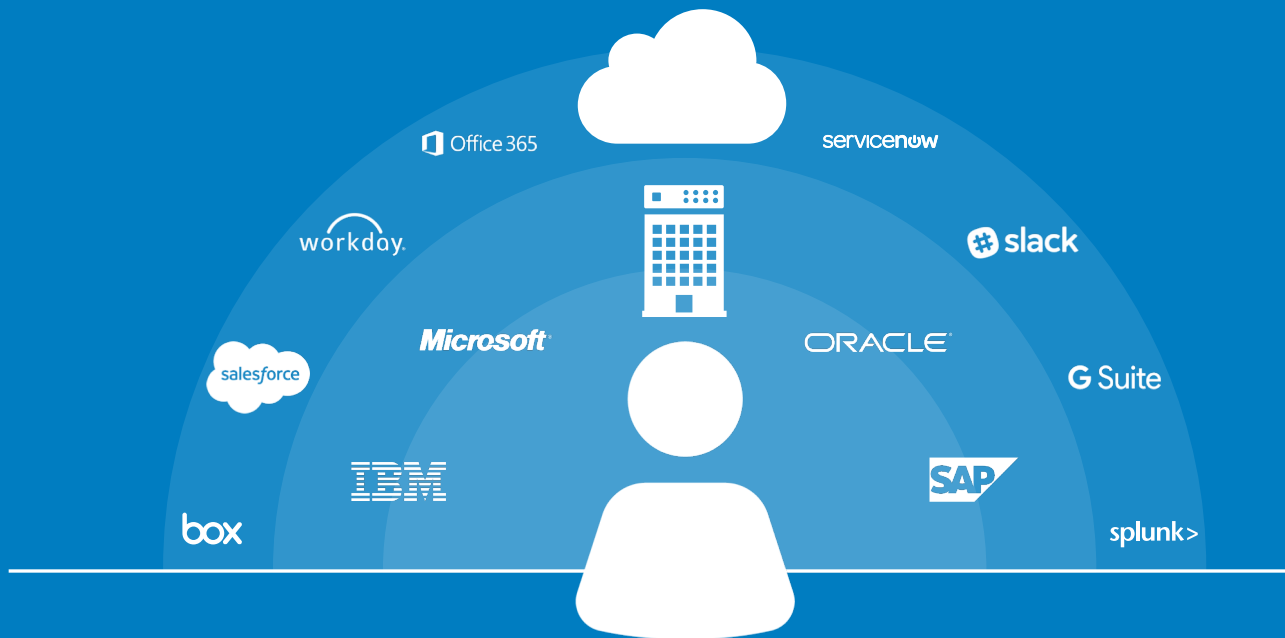## Error Prone Manual Provisioning Process

- On/Offboarding manual and time consuming
- IT overwhelmed and slow to respond
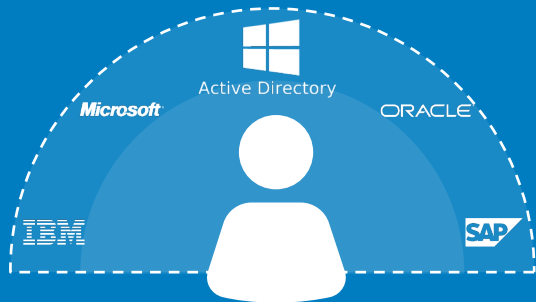- Users forget their passwords and overwhelm IT with reset tickets

Workforce
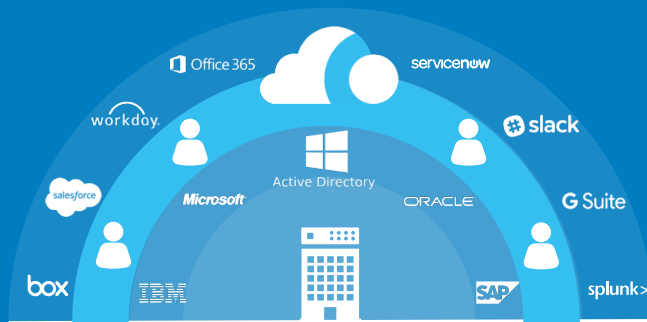
Workforce

A new approach to identity

okta Identity Cloud

WORKFORCE IDENTITY

YESTERDAY

Active Directory

Microsoft
ORACLE
IBM
SAP

Identity as part
of the stack

TODAY

Office 365
servicenow
workday
slack
salesforce
Active Directory
Microsoft
ORACLE
G Suite
box
IBM
SAP
splunk>

Identity as an independent
and neutral platform

TOMORROW

Devices
IoT
APIs
Cloud
apps
On-prem
apps
Organizations

Identity as a
universal standard

SECURITY

YESTERDAY
Network as the perimeter
Firewall, VPN

TODAY
People are the perimeter
Identity-driven security

TOMORROW
People are the only perimeter
Zero Trust, Privacy

WORKFORCE IDENTITY

YESTERDAY
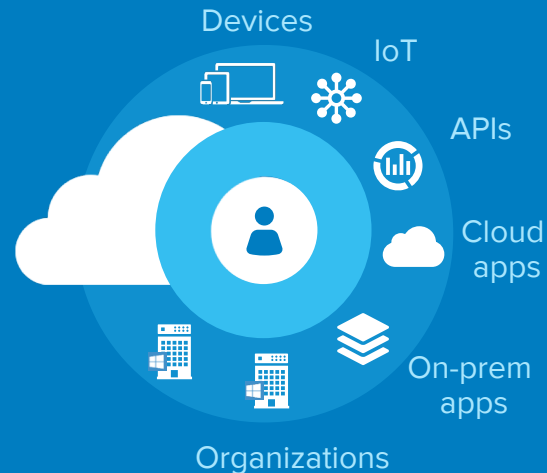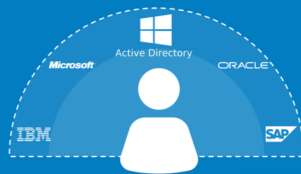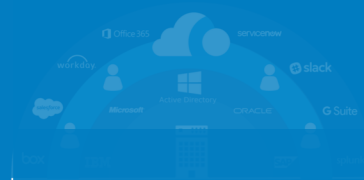
Identity as part of the stack

TODAY

Identity as an independent and neutral platform

TOMORROW

Identity as a universal standard

An independent and neutral platform for **workforce identity**

...alable and secure
...**mer identity** layer
...y application

okta Identity Cloud

An identity-centric approach
to **Zero Trust Security**
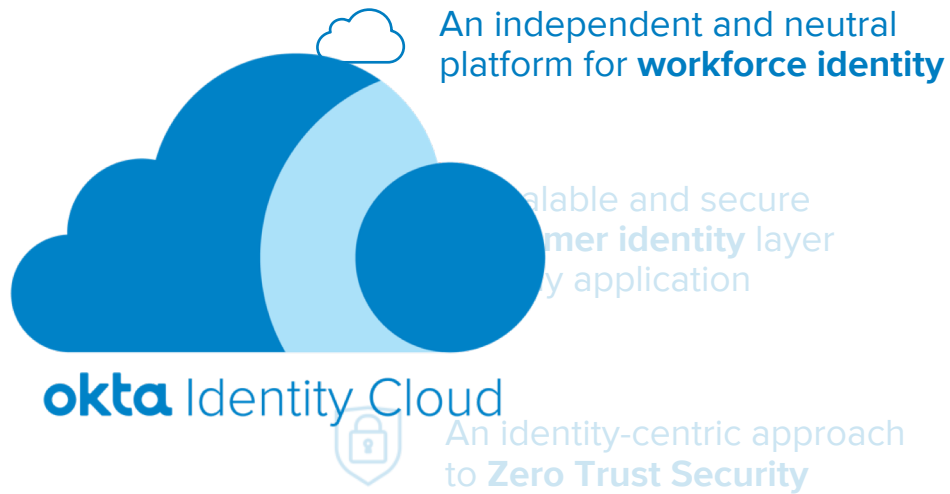
OKTA WORKFORCE IDENTITY PRODUCTS

Single Sign-On

Adaptive MFA

API Access Management

Universal Directory

Lifecycle Management

6,000+ APPLICATION INTEGRATIONS

OKTA INTEGRATION NETWORK

5000+ APPLICATIONS
Office 365, slack, salesforce, box, G Suite, CONCUR

APPLICATION DELIVERY CONTROLLERS
f5, CITRIX NetScaler, Akamai

NETWORK SECURITY
SOPHOS, paloalto NETWORKS, Pulse Secure, CISCO, FORTINET

HUMAN RESOURCES INFORMATION SYSTEMS
workday, UltiPro by ULTIMATE SOFTWARE, bambooHR, salesforce, NETSUITE, Namely, SAP SuccessFactors

WORKFLOW ORCHESTRATION
proofpoint, servicenow, BetterCloud

API GATEWAYS
Kong, apigee, Google Cloud Platform, MuleSoft, aws, software AG

SECURITY ANALYTICS
splunk>, sumologic, LogRhythm, RAPID7, IBM, Radar, exabeam

CLOUD ACCESS SECURITY BROKERS
skyhigh, netskope, CISCO Cisco Cloudlock

INFRASTRUCTURE AS A SERVICE
aws, Google Cloud Platform, Microsoft Azure

IDENTITY GOVERNANCE AND ADMINISTRATION
SailPoint

IDENTITY PROOFING
experian, acuant

ENDPOINT SECURITY AND MANAGEMENT
vmware, MobileIron, jamf

OKTA WORKFORCE IDENTITY SOLUTIONS

Secure access to all resources – on-prem, cloud, mobile

Centralize user management across multiple directories

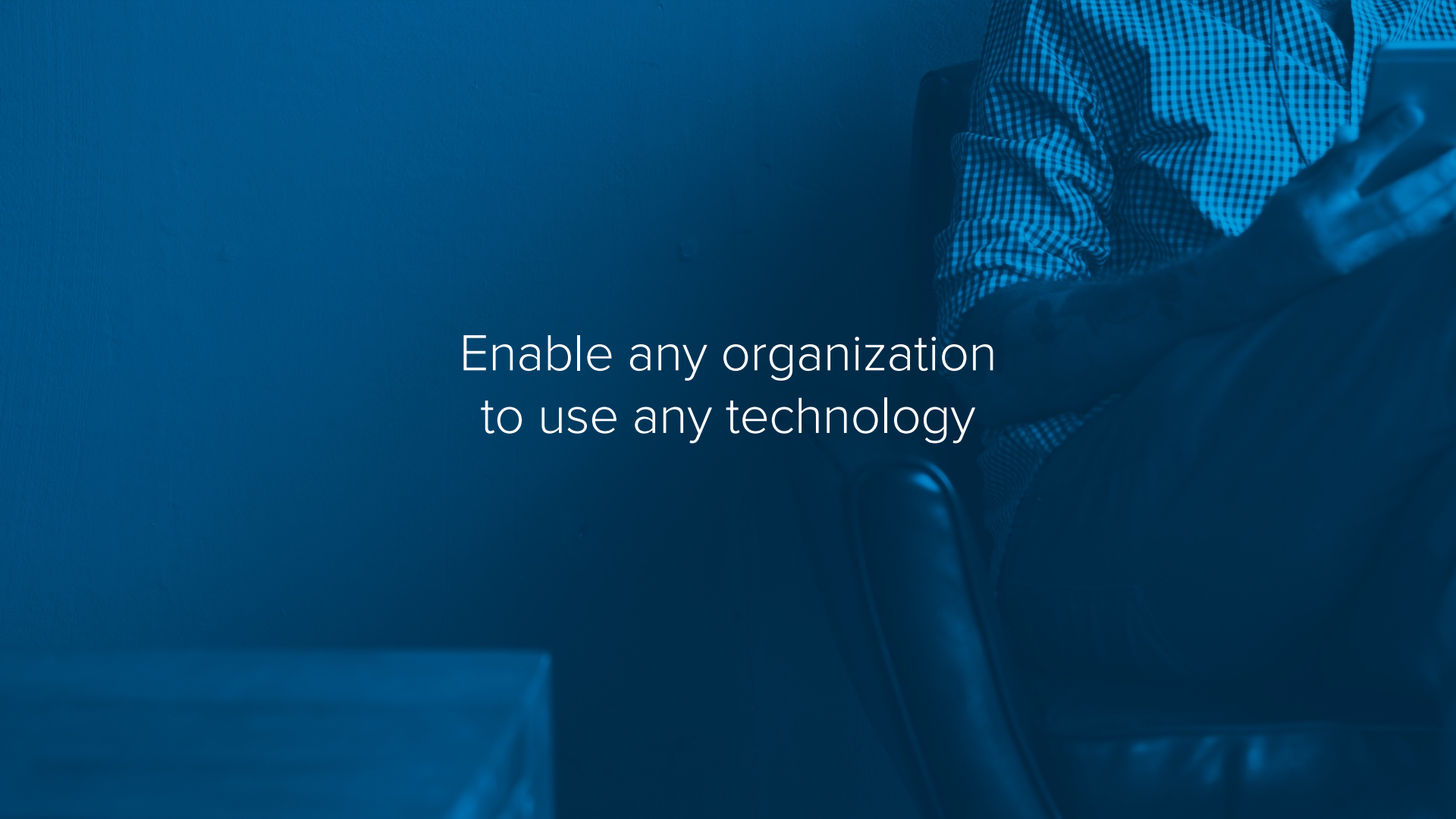Automate provisioning and de-provisioning

Retire legacy identity infrastructure

OKTA WORKFORCE IDENTITY PRODUCTS

OKTA INTEGRATION NETWORK

Enable any organization
to use any technology

okta

Thank You