



Authenticate Digital Users with the Physical Identification They Already Have

Data breaches have become commonplace, and identity fraud is at an all-time high. Enterprises of all kinds, especially those that handle high-risk transactions such as financial and healthcare organizations, are looking to add deeper levels of security to validate user identity, without raising access hurdles that frustrate customers. The combination of Okta and Jumio help make strong, intuitive identity proofing possible.

Confidently authenticate users, for secure access management

Okta, the leading independent provider of identity for the enterprise, works with Jumio, the market leader in online identity verification, to add identity proofing to your security arsenal. Together, Okta and Jumio leverage machine learning, AI, and biometrics to analyze government-issued documents and other identity proof points to authenticate access requests

against a central user directory. With these two best-of-breed identity tools working together, your enterprise can instantly validate legitimate users, while denying fraudulent requests.

Together, Okta + Jumio let you:

- Use ID proofing to provide end users an intuitive way to self-authenticate
- Register new accounts in seconds, using AI and machine learning to quickly authorize legitimate users and reject fraudulent ones
- Arm security teams with fine-grained, permissions-based access management tools
- Secure sensitive assets with an additional layer of MFA protection

How Okta + Jumio work together

Okta and Jumio let enterprises seamlessly add ID proofing to their security flow. When a customer tries to register for a site, app, or service, they're



challenged to provide proof of identification, such as a scan of a driver's license or other government-issued identification document. Jumio NetVerify first makes sure the government-issued ID is authentic and has not been doctored. Mobile users can then be required to take a selfie, for comparison against the photo on the ID document using biometric facial recognition. Finally, liveness detection can require users to visually follow a moving dot on their phone, as proof against fraudsters using a stolen video or image to log in. These measures provide confirmation that the ID document is being used by the real customer, who's present for the transaction.

These verifications happen quickly, while the user is completing a registration form—about 80% of verifications take less than 60 seconds. Once the user's identity is verified, the application can pass a request on to Okta via API calls to create a new user record. Okta provisions the user, creating a new record and adding the user's information to the Universal Directory, and, if configured to do so, sending the user a confirmation email.

Beyond ID proofing new user registrations, Okta and Jumio can be leveraged to add greater security to new service requests. For example, a financial company may want to require additional proofs for requests from established customers who want to open new credit cards, to prevent fraudulent account

setup. The financial company can use Jumio and Okta together for ID proofing to confirm the users' identity before granting the requests. Enterprises can add Okta's Multi-Factor Authentication (MFA) as step-up authentication to identity proofing in this scenario.

Within Okta, users can be organized into different groups and assigned different access based upon whether they've been ID proofed or not, and whether they are required to use MFA to access various assets and applications. Jumio helps establish digital identity up front for new users (and for high-risk transactions), while Okta helps ensure that identities are reliably authenticated when users access specific online assets (and that they have the requisite permissions).

With Okta + Jumio, enterprises can:

- Gain deeper levels of security to protect apps, data, and transactions from fraudulent account setup attempts
- Reduce IT hours and end-user abandonment inherent in slower, manual identification processing workflows
- Confidently secure registration without burdening end users with complex access hurdles
- Provide your customers with a safe ecosystem driven by intuitive security processes

For more information on this integration, go to okta.com/partners/jumio
 If you have questions, please contact our sales team at okta.com/contact-sales

About Okta

Okta is the leading provider of identity for the enterprise. The Okta Identity Cloud connects and protects employees of many of the world's largest enterprises. It also securely connects enterprises to their partners, suppliers and customers. With deep integrations to over 5,000 apps, the Okta Identity Cloud enables simple and secure access from any device.

Thousands of customers, including Experian, 20th Century Fox, LinkedIn, Flex, News Corp, Dish Networks and Adobe trust Okta to work faster, boost revenue and stay secure. Okta helps customers fulfill their missions faster by making it safe and easy to use the technologies they need to do their most significant work.

For more information, go to <https://okta.com>