

# THE STATE OF IDENTITY IN HYBRID IT

Europe vs the World

1-MINUTE INFOGRAPHIC

To find out and compare how European and Global organisations are securing access to applications in hybrid IT environments, we engaged with 300 IT leaders and professionals on how their organisations approach identity and access management (IAM) to protect on-prem and cloud apps. Here is what we learned:



Global



Europe

SIMILAR

European and global businesses both have a contradictory view of centralised IAM

Global

Europe



81%: Yes

90%: Yes



How many IAM solutions do you currently have in place to monitor and secure your on-prem and cloud systems?

2% One system 98% Two or more systems

4% One system 96% Two or more systems

SIMILAR

Half of the European – and most global – businesses without centralised IAM claim that their current systems cannot to protect the hybrid IT.

I don't have IAM and configuration solutions centralised in a single place because a single solution does not...

Global

Europe

33% support all use-cases  
67% protect all cloud apps, on-prem apps, and Hybrid IT resources



50% support all use-cases  
50% protect all cloud apps, on-prem apps, and Hybrid IT resources

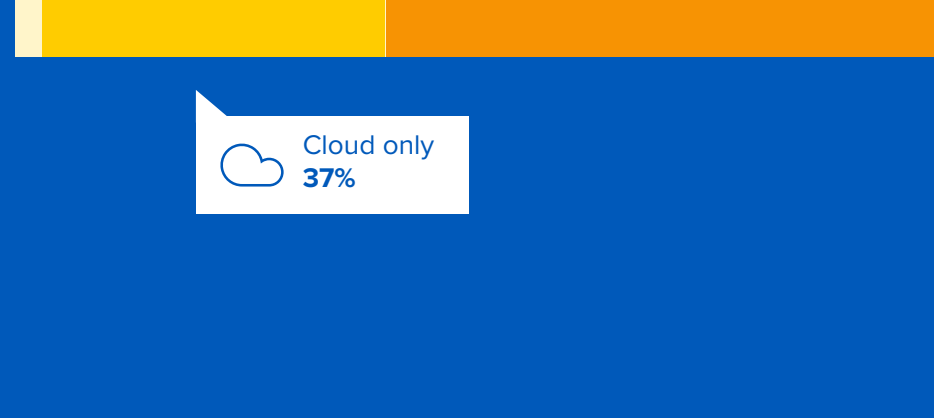
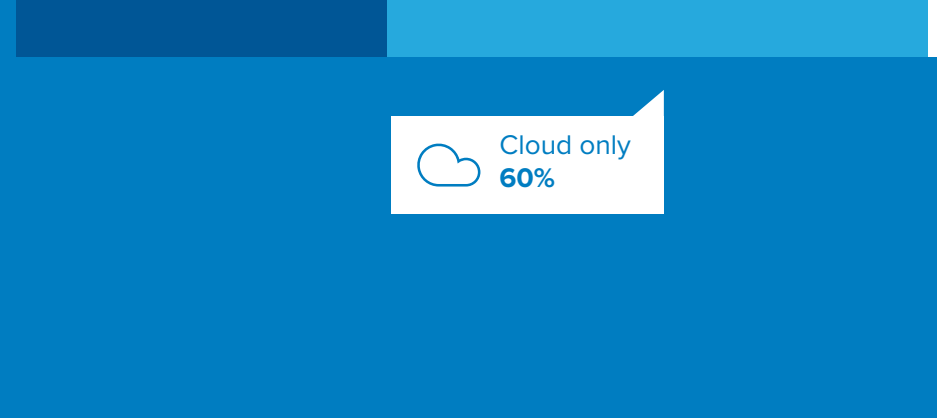


DIFFERENT

60% of the larger organisations in Europe expect a single cloud identity solution to control access to the hybrid IT (almost doubling the global trend)

Global

Europe



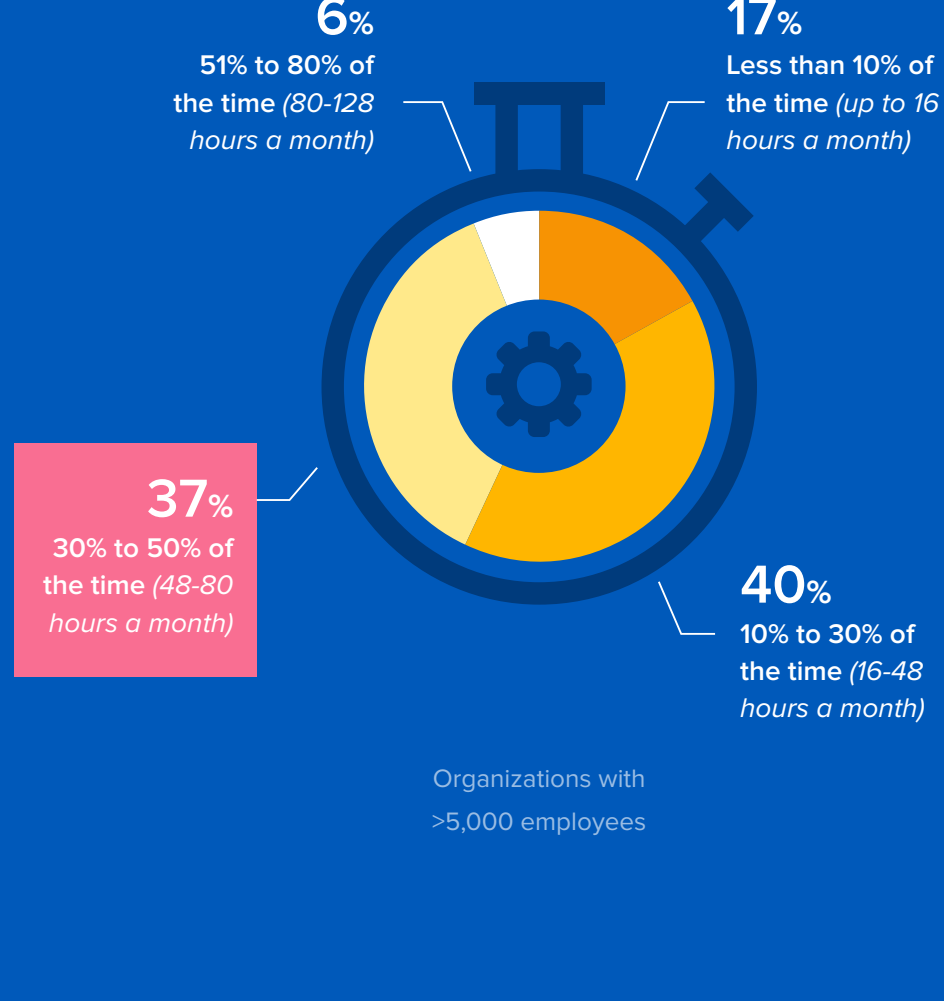
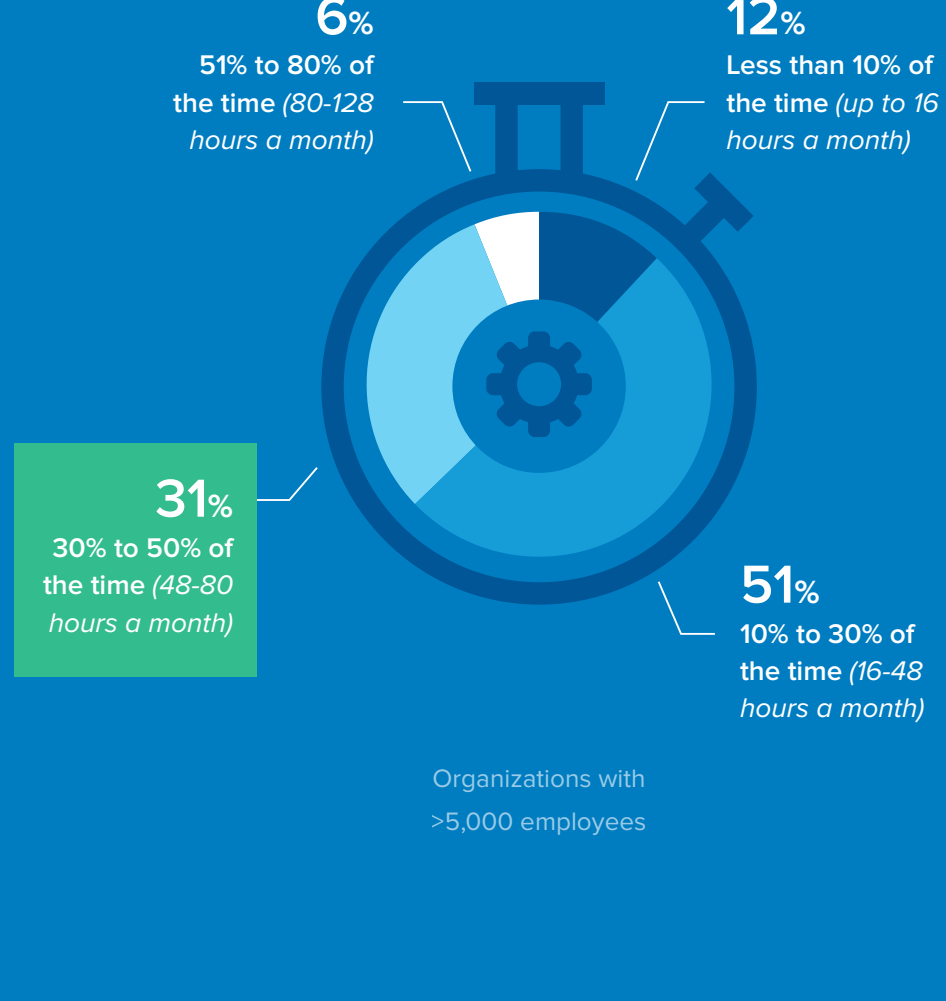
DIFFERENT

37% of larger European companies spend up to 80 hours a month per IT professional on maintenance tasks (6% more than the global results)

How much time their IT departments spent on maintenance tasks such as installing and patching systems, managing network errors, and backing up the infrastructure?

Global

Europe



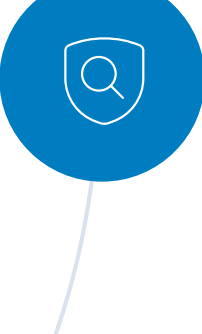
SIMILAR

European and Global leaders agree: less time on maintenance equals more time on innovation

In our survey, IT leaders and practitioners agreed which tasks they would perform once they spent less time on maintenance All the new tasks drives business innovation and impact the bottom line of any organisation:



1 Solve key business challenges

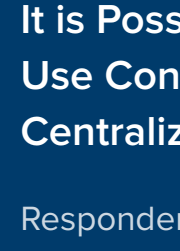


2 Identify new and disruptive technologies



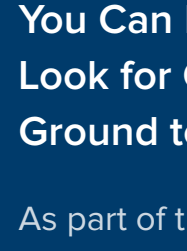
3 Proactively discover and mitigate security threats

## Our recommendation



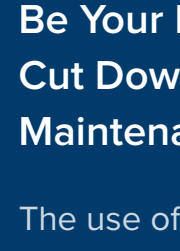
It is Possible (Really!): Use Consolidated, Centralized IAM

Respondents have contradictory opinions about centralized IAM. What most need to realize is that it is possible to use a single IAM provider for all resources – cloud and on prem. Really.



You Can Have It All: Look for Coverage from Ground to Cloud

As part of their hybrid IT approach, organizations should reevaluate their IAM ability to secure access to best of breed apps from ground to cloud. If their solution does not support this use-case, it's time to upgrade.



Be Your IT Org's Hero: Cut Down the Maintenance

The use of solutions like IDaaS reduces maintenance tasks by centralizing security in a single place and collapsing the servers required for an IAM infrastructure by up to 90%<sup>1</sup>.

## How Okta Helps

Okta Identity Cloud and our new offering, Okta Access Gateway, provide unified single sign-on (SSO) and multi-factor authentication (MFA) for apps on-prem and in the cloud, while reducing maintenance costs and complexities.

To learn more about how Okta can help you protect hybrid IT while saving time and money, visit [www.okta.com/products/access-gateway](https://www.okta.com/products/access-gateway) or contact a sales representative at [www.okta.com/contact-sales](https://www.okta.com/contact-sales).

And of course, if you want to see more details about what our study discovered, access:



State of Identity and Access Management in Hybrid IT Report - Global



State of Identity and Access Management in Hybrid IT Report - Europe



<sup>1</sup> Gartner Group  
<https://www.okta.com/blog/2019/08/how-much-are-password-resets-costing-your-company/>  
<sup>2</sup> Forrester Research  
<https://www.linkedin.com/pulse/does-password-reset-service-desk-cost-us-money-yes-wake-vijay-shankar/>

Okta is the leading provider of identity for the enterprise. The Okta Identity Cloud connects and protects employees of many of the world's largest enterprises. It also securely connects enterprises to their partners, suppliers and customers. With deep integrations to over 6,000 apps, the Okta Identity Cloud enables simple and secure access from any device. Thousands of customers, including Experian, 20th Century Fox, LinkedIn, Flex, News Corp, Dish Networks and Adobe trust Okta to work faster, boost revenue and stay secure. Okta helps customers fulfill their missions faster by making it safe and easy to use the technologies they need to do their most significant work. For more information, visit us at [www.okta.com](https://www.okta.com) or follow us on [www.okta.com/blog](https://www.okta.com/blog).